



FROM ALL DIRECTIONS

Official Newsletter of the
Northwest Communication Association
November 2022 Edition

Visit us online at www.northwestcomm.org

Edited by Mark Porrovecchio, Oregon State University

Message from the President

Veronica Koehn,
Northeastern Junior College

Hello Northwest Communication Association Members! I hope that your Fall 2022 term is off to a great start!

Our 2023 NWCA Annual Conference will be a bit earlier in the Spring than it usually is due to the Coeur d'Alene Resort's schedule. The conference will begin on Sunday, April 2, and conclude on Tuesday, April 4. We have the same number of days as we usually do, but we are meeting at the start of the week instead of the end of the week.

The 2023 NWCA Conference theme is "Perspective Taking: Building Emotional and Cognitive Connections through Communication." Throughout the past several years, we sadly have seen what can happen when people get so absorbed in their own perspective that they forget to consider others' perspectives. This can result in a lack of empathy as well as a loss of emotional and cognitive connections with others. Right now, for example, our country is extremely polarized, so much so that very little has been accomplished legislatively. Each side believes that the other is not just wrong, but so wrong that the other side is a threat to our country. Both sides could benefit from trying to genuinely understand the other's perspective and communicate together to better serve our citizenry.

For the 2023 NWCA Conference, I encourage you to present your own work, your own perspective, and share it with others. Similarly, I hope that you come and attend multiple panels when you are not presenting your own work. We can learn a lot from understanding the perspectives of others. As our conference theme shows, such perspective taking is an excellent way to build emotional and cognitive connections with others.

I encourage all of you to look for the call for submissions and consider submitting your own work. In addition, you may want to consider

volunteering to be a reviewer, chair, or respondent, all of which allow you to read your colleagues' work and learn more about their perspectives and scholarship.

I look forward to seeing all of you and learning more about your perspectives at the Coeur D'Alene resort in April 2023!

Note from the Conference Planner

Michelle Bennett,
Boise State University

Hello Northwest Communication Association Members.

I hope that you are preparing to join us at the 47th NWCA conference at the Coeur d'Alene resort April 2-4, 2023.

The 2023 Conference theme is "Perspective Taking: Building Emotional and Cognitive Connections through Communication."

Communication is central in developing Emotional Intelligence (EQ or EI) which continually allows humankind to bridge differences through perspective taking. I encourage faculty, graduate and undergraduate students, as well as those in industry to submit papers, prepare presentations, or act as a respondent. Our exchanges of inquiry and perspectives uniquely builds our community within the academy as well as our greater communities.

Each division provides opportunities for proposals and papers related to the theme. We encourage you to illuminate your work to build connections. In addition, please consider prompting your students to share their work. There are opportunities to volunteer as a reviewer, session chair, or respondent. Your annual membership is included in your conference fee. Your conference fee also includes: Day 2 breakfast, lunch, and snacks prepared by the Resort chefs. Please include dietary restrictions in your conference registration.

I am available for [questions](#) and look forward to seeing you in April.

**NWCA Monday Luncheon
Keynote Speaker,
ANGIE LION**



Experienced Idaho educator and certified emotional intelligence coach, Angie Lion, joins us as the 2023 NWCA conference keynote speaker.

Lion's presentation focuses on applying communication to build cognitive and emotional connections through enhanced Emotional Intelligence to understand self and others. Angie will introduce specific strategies to develop cognitive empathy when relatability is challenged.

**Northwest Journal of
Communication:
CALL FOR PAPERS**

The *Northwest Journal of Communication* (NWJC) welcomes original, full-length, research article submissions for its upcoming issues. Submissions are accepted on an ongoing, rolling basis throughout the year.

The *NWJC* is a peer-reviewed, EBSCO listed journal, publishing one issue per year of quality scholarship on a variety of communication topics.

Research published in *NWJC* represents the diversity of the discipline, thus all theoretical approaches and methods of scholarly inquiry are welcome. Submissions are expected to make original contributions to academic research in communication studies and should be theoretically sophisticated, methodologically sound, and make important advancements to human or mass communication scholarship.

Additionally, we invite persons interested in serving as a peer reviewer to contact the editor at the e-mail address listed below. In addition to your expressed interest, please include your area(s) of expertise and a current copy of your CV.

Please visit the *NWJC* [webpage](#) for more information.

Andrea A. McCracken, Ph.D.
Editor, *Northwest Journal of Communication*
nwjcomm@gmail.com

**47th Annual Conference:
CALL FOR PAPERS &
PROPOSALS**

CONFERENCE GUIDELINES - Papers, panel proposals, and workshops will be considered for conference presentation according to the following guidelines:

1. The convention program is open to all NWCA members, scholars, practitioners and students who would like to become members of NWCA.
2. All submissions are due to the Division Chairs by 5 p.m. (PST) on **Thursday, January 26, 2023**. Please include a separate title page with the author's name, address, telephone number and email address, and submit electronically as a .pdf document. Hard copies and facsimiles cannot be accepted. We prefer that student papers be sent directly by the student author; if a faculty member or adviser submits on behalf of a student, please copy the student on the submission email.
3. Research that has already been published or presented at another conference is not eligible for submission.
4. Special attention will be paid to papers and programs that relate to the convention theme. Submissions unrelated to the theme are also encouraged. Proposals that creatively combine faculty and student work are especially welcomed.
5. Paper length is limited to 25 pages of text.
6. We especially encourage competitive papers. Papers should be clearly marked in the upper right-hand corner of the title and abstract pages as follows: undergraduates please place a "U," graduate students please place a "G," and faculty please place an "F." This is important as we consider the President's awards for Best Undergraduate Paper, Best Graduate Paper, Best Faculty Paper and Best Faculty/Student Collaboration.
7. Panel proposals should focus on a unifying theme, which might be the conference theme. Panel proposals must include: (a) the title and description of the program; (b) a brief paragraph stating the scholarly importance of the panel and its contribution to the conference program; (c) names, addresses, and affiliations of all panelists; and (d) a 200 word (max.)

abstract of each paper on the panel. Roundtable discussants do not need to submit abstracts.

8. Workshops are intended as training and/or information sessions that can be presented in one-hour blocks. Submissions should include the workshop title, the problem or expertise addressed, an outline of the proposed content, any specific “takeaways” participants should expect, and the time block required. Include the name, address, and affiliation of all workshop presenter(s).
9. Presenters must supply any audio-visual equipment their presentation requires. The cost of renting such equipment on-site is expensive. Please consider this carefully when planning your proposal’s presentation details.
10. We apologize, but we are unable to accommodate special scheduling requests.

DIVISION INFORMATION - Send your submissions to one of the following divisions as appropriate:

COMMUNITY COLLEGE

This new division encourages submissions regarding all facets of community college teaching, pedagogy, and classroom practice(s). Essay and panel proposals—involving faculty and/or students—are encouraged. Send submissions to: Julia Bennett, College of Western Idaho juliabennet@cw.edu

RHETORICAL THEORY & CRITICISM

This division encourages submissions regarding the theory and practice of rhetoric in diverse artifacts, practices and traditions, or intersections with legal, political, historical, religious, gendered, philosophical, ethnic, poetic, and environmental contexts. Send submissions to Co-Chairs: Charles Athanasopoulos, Gonzaga University athanasopoulos@gonzaga.edu, and Corinne Sugino, Gonzaga University sugino@gonzaga.edu

INSTRUCTIONAL AND FORENSICS

This division encourages scholarship concerning educational practices in communication including classroom communication and the practice of competitive speech and debate. Papers that explore practices in teaching communication or participation in forensics are welcomed. Panels which present G.I.F.T.S – Great Ideas for Teaching Speech – are also encouraged. Send submissions to:

Matt Schnackenberg, Oregon Institute of Technology matt.schnackenberg@oit.edu

INTERPERSONAL & COMMUNICATION THEORY

This division encourages submissions that describe human interpersonal communication or explore, develop, test, critique and/or refine theories of human communication. Theoretical essays and empirical research papers using any accepted qualitative or quantitative methodology will be considered. Send submissions to: Dan Peterson, Oregon Institute of Technology dan.peterson@oit.edu

MEDIA AND CULTURAL STUDIES

This division encourages scholarship addressing issues related to mass media, intercultural communication, popular culture, diversity and multiculturalism, and mediated persuasive campaigns. Essays and panels proposals that address topics related to media and cultural studies are also encouraged. Send submissions to: Kristina Morehouse, Gonzaga University morehouse@gonzaga.edu

ORGANIZATIONAL & TECHNICAL COMMUNICATION

This division encourages submissions exploring organizational contexts and technical communication. Organization and technical communication topics may include group or management communication, public relations, crisis response, investigations of how people communicate about technical topics, organizational criticism, and research that explores how we use technology to communicate. Send submissions to: Michelle Mahoney, Boise State University michellemahoney@boisestate.edu

REMINDERS:

- Acceptance notifications will be sent out no later than Tuesday, February 7, 2023.
- You will need to reserve your room at the Coeur D’Alene Resort by Friday, February 17, 2023, to receive the group rate price.
- The conference early-bird registration deadline is Tuesday, March 7, 2023, but you can register at the conference if you do not preregister.
- More lodging details will be provided in the Winter 2023 newsletter.



Northwest Communication Association

2022 - 2023 Registration and Membership Form

This form can be filled in.

If paying [online](#), please go to the payment section for details.

Member Information

Name: Academic Affiliation:
 Address: Academic Title:
 Email Address: Primary Phone Number:
 Highest Degree Earned: From which institution?
 Are you a new member? If no, since when?

Registration Information

The following section is *required*. Please choose one option.

Check One	Item	Early Bird Price	Regular Price
<input type="checkbox"/>	Regular Membership & Conference Fee (Includes one-year membership, journal, and luncheon)	\$150.00	\$200.00
<input type="checkbox"/>	Student Membership & Conference Fee (Includes one-year membership, journal, and luncheon)	\$75.00	\$100.00
<input type="checkbox"/>	Life Membership (Includes journals, conference fees, and luncheons)	\$1000.00	\$1000.00
<input type="checkbox"/>	Department Membership (Includes the journal)	\$200.00	\$200.00
<input type="checkbox"/>	Existing Life Membership*	\$00.00	
TOTAL DUE			

The following section is *optional*. Please indicate the quantity if purchasing more than one.

Quantity	Item	Early Bird Price	Regular Price
	Friday luncheon (for members' guests)	\$20.00	\$25.00
	Vegetarian Qty. (<i>Early Bird Only</i>) #		
	Lactose-Free Qty. (<i>Early Bird Only</i>) #		
	Gluten-Free Qty. (<i>Early Bird Only</i>)		
ADJUSTED TOTAL DUE (if adding optional purchases)			

Payment Information

Early Bird registration must be RECEIVED by **Tuesday, March 7, 2023, at 5:00pm**. Please make check or money order (\$US) payable to "NWCA" and mail to:

Northwest Communication Association
 c/o Jim Gatfield, Secretary and Treasurer
 College of Western Idaho
 5500 E. Opportunity Drive
 MS 2000
 Nampa, ID 83687

Otherwise, pay [online](#) by the above deadline or in-person at the conference.

* If you have previously purchased a lifetime membership, please check "Existing Life Membership." There will be no additional costs to you this year

“Perspective Taking: Building Emotional
and Cognitive Connections through
Communication.”
The Coeur d’Alene Resort
April 2-4, 2023
Papers/Proposals Deadline:
5:00pm, Jan. 26, 2023

NWCA
47th Annual Conference



Northwest Communication Association
Mark Porrovecchio, NWCA Content Manager
Speech Communication Area
School of Communication
205 Shepard Hall
Oregon State University
Corvallis, OR 97331

Address Correction Requested