



FROM ALL DIRECTIONS

Official Newsletter of the
Northwest Communication Association
Winter 2022 “Just the FAQs” Edition

Visit us online at www.northwestcomm.org

Edited by Mark Porrovecchio, Oregon State University

MESSAGE FROM THE PRESIDENT & IMMEDIATE PAST PRESIDENT

Donna Allen, Northwest Nazarene University
Steve Yoshimura, University of Montana

The planning for the 2022 NWCA conference is in full swing, and we are looking forward to seeing your work!

This year’s conference will be the first time we have met in person since April 2019, and the time has come to do so. The National Communication Association and Western States Communication Association conventions have returned to in-person meetings, and most (if not all) of our campuses have been holding in-person classes for a while now. People have returned to traveling for both work and personal reasons. So, it seems that as scholars, professional practitioners, and private citizens, we have learned how to manage the pandemic.

Yet simply “managing” the pandemic feels like a low bar to set. As communication scholars, we aim to discover the ways in which people don’t merely survive, but rather thrive. That’s why this year’s convention theme, “Communication for the Common Good” is exciting and important. The conference aims to be an example of communicating for the common good, because the NWCA mainly exists for this reason - our entire mission revolves around provide a safe and inclusive platform for our scholars and students to flourish.

The Executive Committee has put much thought into holding a meaningful and safe conference this year, and our plan is to model excellent communicative practice, for the common good. We look forward to seeing you there.

MESSAGE FROM THE CONTENT MANAGER

Mark Porrovecchio, Oregon State University

Frequently Asked Questions:

Question: Is it too late to submit to the conference?

Answer: The deadline is rapidly approaching. Submissions are due by **Tuesday, Jan. 25, 2022, at 5:00pm.**

Question: When and where is the conference?

Answer: Thursday-Saturday, April 7-9, 2022, at the Coeur d’Alene Resort, in beautiful Coeur d’Alene, Idaho. Visit their [website](#).

Question: Who is the keynote speaker?

Answer: Christina R. Foust, PhD, is an Associate Professor of Communication Studies at Metropolitan State University of Denver. Her work engages rhetoric, power, and social change in a variety of contexts, including social movement, political discourse and pop culture. Foust has also begun a series of community engaged projects with partners like the Denver Public Schools Sustainability office and the Auraria Sustainable Campus Program, striving to be responsive to climate injustice and catastrophe.

Question: How do I find out about divisions?

Answer: Go to the [conference page](#) to peruse the call for papers and division contact information. Please note: the contact information for the Community College Division was in error. The correct email is juliabennett@cw.edu.

Question: How do I register for the conference?

Answer(s): It is easy to register for the NWCA Conference. You can register [online](#) (individual, not group, registration only please), register by [mail](#), or register on-site.

Question: How do I book a room at the resort?

Answer(s): Booking at the resort—at incredible conference-only rates—is easier than ever. Call the resort directly at 888-965-6542 (mention “NWCA22”). The deadline to secure these rates is **Friday, February 25, 2022**. More information can be found on the [NWCA conference page](#).

Question: Is this conference right for me and my friends?

Answer: NWCA welcomes all faculty (four and two year) and students (graduate as well as undergraduate) who are interested in Communication Studies. NWCA is especially committed to, and proud of, creating an environment that is student-focused and faculty-friendly.

Question: I’m hooked! How do I find out more?

Answer: It is easier than ever to learn more about NWCA. [Contact](#) members of our Executive Council; browse the [call](#) for the *Northwest Journal of Communication*; and consider running for office (with new Executive Council members chosen each year at the Friday afternoon luncheon).

Question: I have friends who might want to join? How do they get involved?

Answer: Pass this newsletter along and urge them to visit our website or join our [listserv](#).

Papers/Proposals Deadline:
5:00pm, Jan. 25, 2022
April 7-9, 2022
The Coeur d'Alene Resort
"Communication for the Common Good"
46th Annual Conference
NWCA



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Address Correction Requested

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