



FROM ALL DIRECTIONS

Official Newsletter of
The NorthWest Communication Association
December 2001

Edited by Annette Folwell and Jill Fagan

Message from the President

Elizabeth A. Kissling
Eastern Washington University

I invite you to attend the 26th annual meeting of the Northwest Communication Association in Coeur d'Alene, Idaho, April 4-6. This year's conference will be exciting, as we build on the growth experienced last year. We look forward to welcoming new and old friends to NWCA. I especially encourage new faculty and student scholars to submit their research. NWCA is your northwest organization committed to undergraduate, graduate, and faculty scholarship.

First Vice President, John Stewart, is planning an exciting conference with the timely theme of *Technology, Humanity, and Community*. This year's keynote speaker will be Professor Gerry Philipson from the University of Washington, and his presentation will be an engaging one. NWCA will once again be presenting special awards for outstanding conference papers and outstanding participation in the conference.

Once again we will elect a new Second Vice President at the conference. Nominees for this position will be accepted at the conference. I am also seeking nominations for our Human Rights Award (see announcement below). This award is for a person who, throughout a career or special recent actions, has advanced human rights in the northwest. Recent winners include Tony Stewart and Haig Bosmajian. The complete call for nominations can be found at: www.its.uidaho.edu/nwca/human_rights_award.html

I look forward to seeing friends and colleagues and meeting new members in April. Please join us at the beautiful Coeur d'Alene Resort for another excellent conference.

Message from the 1st Vice President

John Stewart
University of Dubuque

As NWCA President Liz Kissling writes, it's time to begin planning to attend the 26th annual Northwest Communication Association Convention, April 4-6, 2002. This conference has two special qualities that you won't find at other communication meetings.

Northwest Flavor The first is local flavor of the Pacific Northwest. This is the conference especially for faculty and students from Idaho, Montana, Alaska, Washington, British Columbia, Oregon, Saskatchewan, Utah, and Wyoming. We always meet on the shores of Lake Coeur d'Alene at one of the most beautiful and luxurious resorts in the Northwest. And one highlight of each year's convention is the evening boat cruise. You won't want to miss it!

Student Focus The second special quality of the NWCA conference is its focus on students. Traditionally a majority of the participants in the workshops and panels are undergraduate and graduate students from communication programs at northwest universities and colleges. Professors from Boise State, Portland State, Gonzaga, Linfield, Western Washington, Willamette, Eastern Washington, and the Universities of Alaska, Saskatchewan, Idaho, Montana, Oregon, Washington, Wyoming, and Utah encourage their students to submit term papers and projects to NWCA. Student panelists also come from PLU, UPS, McMaster, MSU-Northern, CWU, ISU, Whitworth, Lewis and Clark, and other northwest institutions. In 2002 we are especially encouraging programs that mix students and professors.

Program Variety Some programs address northwest regional concerns, such as Northwest Intercollegiate Forensics and identity negotiation among Canadians and US citizens. Other programs are stimulated by the convention theme, which in 2002 is “Technology, Humanity, and Community” (see below). Still other programs grow out of special courses or group projects involving collaboration between faculty and students. Whatever your interests in communication, the NWCA convention is one place they can be discussed.

Conference Theme This year the conference theme encourages participants to reflect on the impact of communication technologies on humanity and community. As the 21st century progresses, communication technologies continue to proliferate faster than most of us can comprehend. For example, a year ago PDAs (Personal Digital Assistants like the Palm Pilot) and web-linked cell phones were rare; today increasing numbers of students and faculty organize their lives with the help of these devices. At what cost? In what ways are the social impacts of communication technologies both positive and negative? Are the contacts you experience in your email classroom discussions as rich as those in your face-to-face conversations? What organizational systems and interpersonal skills can humanize the uses of technology? How might programs developing media literacy better promote community? How might what communication professor Michael Hyde terms the “call of technology” be balanced with the “call of conscience”? Some of these questions could provide the focus of a workshop or panel that you might propose.

Keynote Professor Gerry Philipsen, Chair of the Department of Speech Communication at the University of Washington, and an internationally-known scholar of communication and culture, will be Keynote for the conference. Based on his decades of research and teaching about culture and community, Gerry will reflect on some of the

current promises and pitfalls of communication technologies.

Human Rights Award As President Liz Kissling notes, the convention will also feature a presentation by the recipient of NWCA’s Human Rights Award. This will be a person who has applied his or her communication expertise in the service of human rights, especially freedom of speech (see call for nominations below)

Don’t Miss It! So you won’t want to miss this conference! This Newsletter contains the Calls for Papers from each of NWCA’s five divisions. Decide where your ideas fit best, and submit your proposals to that division chair **no later than January 25, 2002.**

I’ll see you all in Coeur d’Alene in April!

NWCA Human Rights Award Call for Nominations

This is an annual award, inaugurated during the bicentennial of the adoption of the U.S. Bill of Rights.

The Northwest Communication Association honors one person each year who has, either throughout a career, or in the special recent actions, advanced human rights, especially the freedom of speech.

The award recipient will receive an engraved plaque and a certificate. Records of the selection process will be kept in the Association’s archives.

Selection Criteria

Each person should be:

1. From the northwestern United States or western Canada.
2. A person whose contributions toward human rights has been significant in an academic or theoretical setting, in practical politics, in law or religion.

3. Known both to the membership of NWCA and widely outside the organization.
4. Nominations of both members and non-members will be accepted.

Procedures

1. A call for nominations for the award will be published in the Fall newsletter.
2. Any member may nominate one person for the award by sending the name and a short recommendation to the NWCA president on or before January 15.
3. The NWCA president will consult with other officers and they will select a recipient. If feasible, the recipient should be provided the opportunity to be present at the following annual convention in order to receive the award.
4. Presentation of the award will occur at the business brunch.

CALL FOR SUBMISSIONS

Communication and Culture Division

The Communication and Culture division welcomes a variety of submissions for presentation at the 2002 convention. This division is concerned with *intercultural communication* in a variety of settings and contexts, as well as of *ethnography of communication, organizational culture, and cultural studies*.

Papers, whole panels, workshops, poster sessions, roundtables, and discussion panels are a few of the formats possible for scheduled time at the conference.

Proposals addressing the conference theme, "Technology, Humanity, Community," are encouraged, especially submissions that a) bring new insight to the maintenance of healthy, diverse speech communities in contexts, or b) inform cross-cultural contact across social and personal differences.

Submissions unrelated to the theme also are encouraged. Especially welcome are proposals that creatively combine faculty and student insights and talents.

Please send submissions **by January 25, 2002** to Dr. Jeff Kerssen-Griep, Department of Communication Studies, University of Portland, 5000 N. Willamette Blvd., Portland, OR 97203.

Proposals may be submitted as email attachments (MSWord format) or in paper form (four copies, with a removable title page). No faxed submissions, please. Please call 503.943.7167 or email kerssen@up.edu if you have questions.

Communication Theory Division

The Communication Theory division solicits submissions that focus on the *theoretical underpinnings of communication* and the *application of theory* in everyday circumstances. Historically, these have been labeled rhetorical theory, communication theory, and philosophy of communication.

Papers, panels, workshops, discussion groups, and any other innovative presentation formats will be considered.

Proposals addressing the conference theme are welcome, especially if they focus on the impact that changes in our understanding of community have on theories, the usefulness of theories, the need for theory change, and the creation of new theory. Submissions unrelated to the conference theme are also encouraged.

We particularly welcome submissions for a panel made up of papers that either have been written or are being written by professors with their undergraduate or graduate students. The format for this panel will consist of team presentations by both student and professor co-authors.

Research-based papers will be given priority over literature reviews. Completed papers will have priority over partial papers, which have

priority over abstracts. Whole panels including participants from several institutions will have priority over panels from a single institution. ALL SUBMISSIONS WILL BE CONSIDERED. Please call or email if you have questions.

Send submissions to Dr. Mark A. Seiffert, College of Arts and Sciences, P.O. Box 7751, Montana State University-Northern, Havre, MT 59501-7751. You may submit in paper form (four copies with a removable title page) or as an email attachment in MSWord format. The deadline is **January 25, 2002**. Submit email versions to seiffert@msun.edu, and if you have questions, email or call 406.265.3739.

Interaction and Dialogue Division

The Interaction and Dialogue division welcomes submissions concerned with communication in interpersonal and organizational settings. This Division serves interests that have traditionally been labeled *interpersonal communication, instructional communication, organizational communication, dyadic communication, and dialogue*.

Paper or panel topics appropriate for this division include interpersonal communication in romantic, family, and friend relationships as well as organizational research on socialization, leadership, decision-making, and conflict management. Papers, and proposals for panels, workshops, poster sessions, and roundtables are all welcome.

Proposals addressing the conference theme are encouraged, especially submissions that bring new insight to the effects of technology not only on communication but also on human relationships and organizations. Submissions unrelated to the conference theme are also encouraged. Proposals that creatively combine faculty and students are especially welcomed.

Proposals may be submitted in paper form (four copies with a removable title page) sent to Dr.

Annette Folwell, School of Communication, University of Idaho, PO Box 441072, Moscow, ID 83844-1072. No faxed submissions, please. The deadline is **January 25, 2002**. If you have questions, email folwell@uidaho.edu or call 208.885.7260.

Political Communication

The Political Communication division invites submissions that focus on the role of political communication at the macro- and micro-levels within both domestic and international arenas, in the traditional areas of rhetorical criticism, public address, and public relations. Papers, complete panel presentations, workshops, poster sessions, roundtables, and discussion panels are all welcome.

The division encourages proposals addressing the conference theme, especially those that investigate the ways in which technology, humanity, and community continue to inform, enhance, and constrain one another. We also invite submissions unrelated to the theme. We welcome work within established paradigms as well as presentations that expand the boundaries of each of these areas or explore their intersections.

Please send submissions to Dr. Brenda D. Marshall, Department of Theatre & Communication Arts, Linfield College, 900 SE Baker St., McMinnville, OR 97128. You may submit in paper form (four copies with a removable title page) or as an email attachment in MSWord format. No faxed submissions, please. The deadline is **January 25, 2002**. Submit email versions to bmarshall@linfield.edu, and if you have questions, email or call 503.434.2290.

Technology and Society Division

The Technology and Society division invites panel proposals, workshop proposals, and papers that reflect current research and pedagogy in *media literacy, media and social values, critical studies of media communication, social impacts*

of technology, and teaching and learning technologies that have historically been part of communication education.

As communication technologies alter the landscape of traditional understandings, it is important to look at the impact of what Edward Sapir called “the seamless web” of tool maker and tool user. Communication professionals are being increasingly asked to help society cope with the form, content, and consequences of growing up in a media culture. Issues of the “digital divide” indicate that the Global Village that media has helped create is marked more by power elites than by the democratization of knowledge and technology. These and other themes will be explored by the submissions in this division.

Although the division welcomes all submissions, we are particularly interested in topics or themes that explore the conference theme of “Technology, Humanity, Community.” Faculty and student panels are encouraged from both individual institutions and combinations of two or more programs or schools.

All proposals should be submitted following the Conference Guidelines (see below) by **January 25, 2002** to Dr. John Caputo, Department of Communication Arts, Gonzaga University, Spokane, WA 99258. Submit email versions to caputo@gonzaga.edu. If you have questions, call 509.328.4220.

Guidelines for Conference Paper, Panel Proposal & Workshop Submissions

1. Submissions are open to all members and those who want to become members.
2. Authors should submit four copies of completed papers, including a detachable title page with the author(s) name(s) and address and a 200 word

abstract. Paper length is limited to 25 pages of text.

3. Students are especially encouraged to submit papers or proposals. Papers should be clearly marked. Undergraduates should place a “U” and graduate students a “G” in the upper right hand corner on their title page and abstract page of their papers in order to be considered for the Outstanding Undergraduate and Outstanding Graduate Paper awards.
4. Panel Proposals should focus on a unifying theme, either the conference theme or some other. Include: (1) title and description of the program; (2) names, addresses, and affiliations of all panelists below the title; (3) brief 75-word description of each paper; and (4) a brief paragraph stating the scholarly importance of the panel and its contribution to the conference. Send four copies.
5. Workshops are intended as training and/or information sessions, which can be presented in 1_ hour blocks. Submissions should include the workshop title, an outline of the proposed content including brief descriptions where appropriate for clarity, and the time block you desire. Also include the name address, and affiliation of workshop presenter(s). Send four copies.

Visit the NWCA Web Site at:

www.its.uidaho.edu/nwca

The web site contains:

- Conference Information
- Membership Information
- NWCA Journal Submission Information
- Names of Executive Council
- Coeur d’Alene Resort Contact Information

To attend the NWCA conference, you must be a NWCA member. Use the enclosed Membership and Registration Form to join today.

NWCA
ANNUAL CONVENTION
April 4-6, 2002
Coeur d'Alene, Idaho

Technology, Humanity, and Community

Featured Speaker
Gerry Philipsen
Chair, Department of Speech Communication
University of Washington

Paper and Proposals must be received by
Friday, January 25, 2002

Start Planning Now!

ADX018
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Address Correction Requested

Please share this newsletter with a colleague or a friend