



FROM ALL DIRECTIONS

Official Newsletter of
The NorthWest Communication Association
February 2002

Edited by Annette Folwell and Jill Fagan

Message from the President

Elizabeth A. Kissling
Eastern Washington University

I invite you to attend the 26th annual meeting of the Northwest Communication Association in Coeur d'Alene, Idaho, April 4-6. This year's conference will be exciting, as we build on the growth experienced last year. We look forward to welcoming new and old friends to NWCA. I especially encourage new faculty and student scholars to submit their research. NWCA is your northwest organization committed to undergraduate, graduate, and faculty scholarship.

First Vice President, John Stewart, is planning an exciting conference with the timely theme of *Technology, Humanity, and Community*. This year's keynote speaker will be Professor Gerry Philipson from the University of Washington, and his presentation will be an engaging one. NWCA will once again be presenting special awards for outstanding conference papers and outstanding participation in the conference.

Once again we will elect a new Second Vice President at the conference. Nominees for this position will be accepted at the conference. I am also seeking nominations for our Human Rights Award. This award is for a person who, throughout a career or special recent actions, has advanced human rights in the northwest. Recent winners include Tony Stewart and Haig Bosmajian. The complete call for nominations can be found at:

www.its.uidaho.edu/nwca/human_rights_award.html

I look forward to seeing friends and colleagues and meeting new members in April. Please join us at the beautiful Coeur d'Alene Resort for another excellent conference.

Message from the 1st Vice President

John Stewart
University of Dubuque

Are you an undergraduate new to the Communication discipline? A seasoned Communication Arts major graduating in spring? A graduate student attending your first convention? A new M.A. or Ph.D. about to take your first full-time job? A recent hire at a Northwest university? Or are you a veteran of many NWCA conventions? Whatever label fits you best, you won't want to miss the 26th Northwest Communication Convention in Coeur d'Alene, Idaho, April 4-6.

If you're new to the convention, your first treat will be the resort itself. Located on the shore of one of the country's most beautiful mountain lakes, the resort is skirted by moorage for over 200 pleasure boats. The 18-story main tower houses rooms with spectacular views, and there are thousands of feet of docks to stroll. There's an inviting fireplace lounge in the lobby, flanked by a deli serving sandwiches, bagels, espresso, and tasty fruit smoothies. Tito Macaroni's and the Dockside are two restaurants that provide reasonably priced causal food on the lobby level. There are shops to browse, a health spa, a bowling alley, a racquetball court, and an indoor pool long enough to swim laps. Every resort room has a mini-bar, coffee service, hair dryer, movies, video games, and high speed internet access. Because NWCA has been holding our conventions here for more than 25 years, the resort staff gives us especially good rates and service.

After you register on Thursday afternoon, the first function to enjoy will be the President's Reception from 7-9PM in the Hagadone suite on the 18th floor. This venue is one of the perks that

the resort provides for NWCA. As you meet others and enjoy the food and drink, be sure to check out the view from the penthouse patio. And notice, as you look up, that you can gaze right through the glass bottom of the swimming pool on the upper deck. Classy digs for our President!

Friday begins with Good Morning beverages in the Exhibit room and panels and workshops that start at 8:30AM. During each session throughout the day, you will have four or five panels to choose among. Some feature students from one institution, others mix students and faculty from several Northwest universities. Theme panels will explore “Technology, Humanity, and Community” by investigating ways communication technologies add to and subtract from the culture’s experiences of community. Other panels will focus on organizations, important rhetorical events, political communication issues, communication education strategies and tactics, cultural analysis, gender conflicts, and many additional topics. Whatever your interest in communication, you will find papers and panels you can learn from.

At 11:30 AM on Friday, everyone at the convention will gather for the luncheon and keynote address by Professor Gerry Philipsen from the University of Washington. You’ll enjoy more of the resort’s service and food, and you’ll hear from NWCA present and future leaders. Awards will also be announced for prizewinning papers. After lunch, three additional sets of panels will bring us to 5:30 PM, when you’ll have just enough time to grab a warm coat and head for the boat dock to board the “Mish-an’Nock” for a lake cruise.

The two-hour cruise will feature more food and drink, views of exclusive waterfront homes, and a pass nearby the famous “floating green,” a highlight of the Coeur d’Alene resort’s prize-winning golf course. You’ll be delivered back to the resort in time to take in a late dinner at the Dockside, Beverly’s, Tito Macaroni’s, or

one of the many excellent Mexican, American, Asian, or Italian restaurants in Coeur d’Alene.

Saturday begins with a continental breakfast from 7:00-8:00 AM in the Exhibit room and panels that begin at 8:30. The morning’s two sessions of panels conclude at 11:20 AM, and the convention is officially over before noon, in time for you to check out, catch a leisurely lunch, and head home. Or you might plan to enjoy the resort for the rest of the weekend!

Remember, this is the Northwest’s most friendly communication convention, the one that focuses most on students. If you make your way with some of your communication friends to the Coeur d’Alene resort between April 4th and 6th, you’re guaranteed both learning and fun.

Gerry Philipsen to Keynote 2002 Conference

Gerry Philipsen has agreed to provide the keynote address during Friday’s conference luncheon. He will reflect on the 2002 theme, “Technology, Humanity, and Community.” Philipsen, an internationally prominent teacher and scholar has focused his 30-year career on issues in communication and culture. From his perspective as an ethnographer of communication, he will reflect on how technology affects opportunities for community in U.S. culture, and the ways technology both enables and constrains human contact.

Professor Philipsen is currently Chair of the Department of Speech Communication at the University of Washington. He has taught courses in public speaking, argument, group discussion, cultural codes, conflict, gender and culture, and introduction to graduate research, and has directed the M.A. theses or Ph.D. dissertations of almost 40 students. Philipsen was Teacher of the Year finalist at the University of California, Santa Barbara, won the Distinguished Teaching Award at the University of Washington, and has been nominated by his colleagues for the International Communication

Association and University of Washington Distinguished Mentor Awards. Graduate students he has mentored are currently professors at Oregon State, Seattle Pacific, Portland State, the University of Portland, the University of Montana, San Jose State, and universities in New Mexico, Massachusetts, Iowa, Illinois, Colorado, Okinawa, Japan, and Israel. In the past decade, Philipsen has been an invited lecturer at 22 institutions, including Northwestern, Wake Forest, Penn State, Maryland, Illinois, Indiana, and Texas. He was a Fulbright lecturer in Yugoslavia in 1982 and a University lecturer in Landau, Germany in 1998. Also, in 1998, he won the award for outstanding scholarly work from the Language and Social Interaction Division of the National Communication Association.

Gerry's career as a public speaker began when he was an undergraduate at the University of Denver and a member of the U.S. International Debate Team. Since then he has edified and entertained many audiences with his combination of insight, cultural sensitivity, and humor. His luncheon keynote on Friday will be one of the highlights of the convention.

Timely Convention Tips

The Coeur d'Alene resort will hold the block of NWCA room reservations, but they need to hear from you as soon as possible. Please do all you can to get your reservation requests in by the deadline, which is February 22.

Parking is available in the garage at the Resort. If you're driving in just for the day, you can park free. The hotel policy for those staying overnight is that parking costs \$12 per 24 hours.

Don't forget to bring swimwear for time in the pool and some warm layers of clothing for walks by the lake and the boat cruise. Early April can be chilly in Coeur d'Alene.

NWCA Journal Editor Call for Nominations

The Northwest Communication Association is seeking applications for the position of editor of the *Journal of the Northwest Communication Association*. *JNWCA* is a scholarly journal dedicated to understanding human communication. *JNWCA* encourages contributions related to any area of communication, and all theoretical and methodological perspectives.

Applicants should be:

- (1) Established scholars who have published research in speech communication journals;
- (2) Committed to reviewing and publishing a wide range of communication scholarship;
- (3) Conscientious about meeting deadlines;
- (4) Able to assemble and coordinate the efforts of a strong editorial board; and
- (5) Active members of NWCA.

The new editor will serve from April 2002 through 2005. Applicants should submit a letter of application in which the ability to meet the criteria above is discussed, and a current *curriculum vitae*; a statement of availability of institutional support is appreciated but not essential. Women and minority candidates are encouraged to apply.

Please send a letter of application and *curriculum vitae* to Elizabeth A. Kissling, NWCA President, Eastern Washington University, Department of Communication Studies, 229 Communications Building, Cheney, WA 99004-2431, by March 15, 2002. E-mail: ekissling@mail.ewu.edu. Finalists for the position must be available for interviews at the NWCA conference in Coeur d'Alene, Idaho, April 4-6, 2002.

Visit the NWCA Web Site at:

www.its.uidaho.edu/nwca

NWCA
ANNUAL CONVENTION
April 4-6, 2002
Coeur d'Alene, Idaho

Technology, Humanity, and Community

Featured Speaker
Gerry Philipsen
Chair, Department of Speech Communication
University of Washington

Reservations for the Coeur d'Alene Resort must be made by
Friday, February 22, 2002

Start Planning Now!

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