



# FROM ALL DIRECTIONS

Official Newsletter of  
The NorthWest Communication Association

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Edited by Elizabeth A. Kissling

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**January 2001**

## ***Message from the President***

Martha J. Einerson  
University of Idaho

I extend a warm invitation to attend the 25<sup>th</sup> annual meeting of the Northwest Communication Association in Coeur d'Alene, Idaho, April 5-7. NWCA is celebrating its silver jubilee anniversary and this year's conference promises to be fantastic. I ask that everyone extend my invitation to folks who have never attended. Please encourage new scholars (faculty and students) to submit their research. NWCA is an organization committed to undergraduate, graduate, and faculty scholarship. Come and enjoy exciting research presentations, stimulating conversations, and get to know the future of our discipline.

First Vice President, Elizabeth Kissling, is planning an incredible conference. The silver anniversary theme is *Communication as Community: Understanding Each Other, Discovering Ourselves*. Professor Tony Stewart, North Idaho College, last year's recipient of the NWCA Human Rights Award, will be the keynote speaker. His talk, *The Keenans vs. Aryan Nations Trial: A Victory for Civil Liberties and Civil Rights* promises to be a wonderful presentation.

NWCA will once again be presenting special awards for outstanding conference papers and outstanding participation in the conference, as well as the 2001 Human Rights Award.

Once again we will elect a new Second Vice President at the conference. Nominees for this position will be accepted at the conference. I would also ask for nominations

for our Human Rights Award. This award is for a person who, throughout a career or in special recent actions, has advanced human rights.

I look forward to seeing friends and colleagues, and to meeting new members in April. Please join me at the wonderful Coeur d'Alene Resort for the best conference and celebration we have ever had.

## ***Invitation from the First Vice President***

Elizabeth A. Kissling  
Eastern Washington University

Here at Eastern, we're already excited about the 2001 conference. Planning for the April meeting is underway. Here are some of the highlights of this year's conference:

- Professor Tony Stewart of North Idaho College, noted Human Rights Activist and Winner of the NWCA's Human Rights Award 2000, will be our keynote speaker. The title of his address is "The Keenans v Aryan Nations' Trial: A Victory for Civil Liberties and Civil Rights."
- Cheris Kramarae, Jubilee Professor of Liberal Arts & Sciences, University of Illinois (*Emerita*), will be a special guest conducting a roundtable discussion on her recent research on gender, technology, and distance education.
- To commemorate our 25th anniversary, we will have a panel of Past Presidents of NWCA discussing the past and future of our organization.

Please join us for these and other exciting events at the April 2001 conference.

## ***NWCA Human Rights Award Call for Nominations***

This is an annual award, inaugurated during the bicentennial of the adoption of the U.S. Bill of Rights. The Northwest Communication Association honors one person each year who has, either throughout a career, or in the special recent actions, advanced human rights, especially the freedom of speech.

The award recipient will receive an engraved plaque and a certificate. Records of the selection process will be kept in the Association's archives.

### *Selection Criteria*

Each nominee should be:

1. From the northwestern United States or western Canada.
2. A person whose contributions toward human rights has been significant in an academic or theoretical setting, in practical politics, in law or religion.
3. Known both to the membership of NWCA and widely outside the organization.
4. Nominations of both members and non-members will be accepted.

### *Procedures*

1. A call for nominations for the award will be published in the Fall newsletter.
2. Any member may nominate one person for the award by sending the name and a short recommendation to the NWCA president on or before January 30.
3. The NWCA president will consult with other officers and they will select a recipient. If feasible, the recipient should be provided the opportunity to be present at the following annual

convention in order to receive the award.

4. Presentation of the award will occur at the business brunch.

## ***Guidelines for Conference Paper, Panel Proposal & Workshop Submissions***

Note: Although participants are encouraged to address the conference theme, all papers, panel proposals and workshops are welcome.

1. Submissions are open to all members and those who want to become members.
2. Papers may consist of research reports employing any research methodology, reflective essays, literature reviews, theoretical papers, works in progress, etc.
3. Authors should submit three copies of completed papers, including a detachable title page with the author(s) name(s) and address and a 200 word abstract. Paper length is limited to 25 pages of text. Electronic submissions are encouraged; please e-mail files in Word.doc or Adobe.pdf format to NWCA@mail.ewu.edu by February 2, 2001.
4. Students are especially encouraged to submit papers or proposals. Papers should be clearly marked. Undergraduates should place a "U" and graduate students a "G" in the upper right hand corner on their title page and abstract page of their papers in order to be considered for the Outstanding Undergraduate and Outstanding Graduate Paper awards.
5. Panel Proposals should focus on a unifying theme, either the conference theme or some other. Include: (1) title and description of the program; (2) names, addresses, and affiliations of

all panelists below the title; (3) brief 75-word description of each paper; and (4) a brief paragraph stating the scholarly importance of the panel and its contribution to the conference. Send three copies.

6. Workshops are intended as training and/or information sessions which can be presented in 1-hour blocks. Submissions should include the workshop title, an outline of the proposed content including brief descriptions where appropriate for clarity, and the time block you desire. Also include the name address, and affiliation of workshop presenter(s).

All completed papers, program proposals, and workshop proposals should be sent to

Elizabeth A. Kissling  
Eastern Washington University  
Department of Communication Studies  
229 Communications Building  
Cheney, WA 99004-2409

\*\*These should be postmarked no later than February 2, 2001. Feel free to contact me with any questions: (509) 359-2875 office, (509) 359-2496 fax, or NWCA@mail.ewu.edu

***Communication as Community:  
Understanding Each Other,  
Discovering Ourselves***  
2001 Conference Theme

The 2001 conference marks the 25th anniversary of the NWCA. In celebration of this special year, we invite papers exploring the nature of communication as a community-building process that allows us to establish a sense of identity, whether individual, social, cultural, ethnic, familial, or professional. We are also particularly interested in submissions offering perspectives on the development of the NWCA community and identity over the past twenty-five years. As in past years, the

NWCA welcomes papers on any aspect of communication in addition to those directly addressing the conference theme.

*In Memoriam:*  
**Thomas F. N. Puckett, Ph.D.**

Many communication students, colleagues, and friends in NWCA knew Tom Puckett, professor at Eastern Washington University from 1991-1999, and are better for having known him. To honor his memory, a competitively awarded scholarship has been established for communication students at EWU. To contribute, send a check made out to "Thomas Puckett Scholarship Fund" to dyanna Flores, Eastern Washington University, Department of Communication Studies, 229 Communications Building, Cheney, WA 99004.

Visit NWCA on-line:

[www.its.uidaho.edu/nwca](http://www.its.uidaho.edu/nwca)

NWCA Executive Council, 2000-2001  
President, Martha J. Einerson, University of Idaho  
1<sup>st</sup> Vice President, Elizabeth A. Kissling, Eastern Washington University  
2<sup>nd</sup> Vice President, John Stewart, University of Washington  
Executive Secretary/Treasurer, John Caputo, Gonzaga University  
Historian, Mark Seiffert, Montana State University - Northern  
Past President, Barbara Mae Gayle, University of Portland  
Journal Editor, Ray Preiss, University of Puget Sound

**Newsletter Enclosures:**

- ✓ *Conference registration form*
- ✓ *Hotel registration information*

**NWCA**  
ANNUAL CONVENTION  
April 5-7  
Coeur d'Alene, Idaho

***Communication as Community:  
Understanding Each Other,  
Discovering Ourselves***

**Featured Speaker  
Tony Stewart  
Professor, North Idaho College**

**"The Keenans v Aryan Nations' Trial: A Victory for Civil Liberties and Civil Rights"**

**Special Guest  
Cheris Kramarae  
Jubilee Professor of Liberal Arts & Sciences, University of Illinois (Emerita)**

Paper and Proposals must be postmarked by  
**Friday, February 2, 2001**

**Start Planning Now!**

NorthWest Communication Association

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NWCA First Vice President  
Eastern Washington University  
Department of Communication Studies  
229 Communications Building  
Cheney, WA 99004-2409

*Address Correction Requested*