



FROM ALL DIRECTIONS

Official Newsletter of
The Northwest Communication Association
January 2009

Visit us Online at www.nwcomm.org

Edited by Mark Porrovecchio, Oregon State University

∞ DEADLINE EXTENDED ∞

IMPORTANT MESSAGE FROM THE CONFERENCE PLANNER

Trischa Goodnow
Oregon State University

As we begin a new year and a new era in politics, common ground seems to be a catch phrase for this new world. The Northwest Communication Association is in tune with the changing times and the NWCA Conference is singing right along.

At this year's conference in Coeur d'Alene, Dr. J. Gregory Payne will be the keynote speaker. Dr. Payne is the founder and co-chair of the Saudi-American Exchange, a frequent commentator on politics for *USA Today*, and is involved in numerous international programs. He promises to offer valuable insights into seeking and maintaining common ground.

Also, this year, we'll be introduced to new division possibilities with visual communication and environmental communication. We've reintroduced the boat ride in combination with the President's reception. Though economic times are difficult, we can all look forward to an engaging weekend of scholarship, friendship, and opportunity. We hope you will join us for this great weekend.

To facilitate your participation, we've extended the submission deadline to Wednesday, January 28. Submission details are included in this newsletter. And make sure to check out the NWCA website for any updates: <http://nwcomm.org/>. See you in Coeur d'Alene!

IMPORTANT DATES

Extended Deadline for Paper/Proposal Submissions: January 28th

Deadline for Hotel Registration: March 1st

Deadline for Conference Pre-Registration: March 16th

CALL FOR CONFERENCE PAPERS AND PROPOSALS

In an age where politics seems to be occupied by polar opposites, we, as a people, are encouraged to find common ground. Indeed, communication and rhetorical theory are replete with ideas that center around common ground. Whether it be consubstantiality, the use of metaphor, or conflict resolution, it seems that much of the conversation in our field revolves around the concept of common ground.

So, the 2009 Northwest Communication Conference theme is common ground. We encourage you to discover new ways of finding common ground, examine places where common ground has been found, or identify and dissect where common ground is but a pipe dream. Communication is an area that has many divergent fields but in 2009, the Northwest Communication Conference will discover the common grounds that we all share. NWCA invites scholars to explore the wide-ranging possibilities of the theme, the power and the problems inherent in "common ground."

At this year's conference, we are introducing one new division, Instructional and Forensics Division.

Completed papers (25 pages max.), panel proposals, and workshops will be considered for conference presentation (see guidelines below). Research that has already been published or presented at another conference is not eligible for submission. Special attention will be paid to papers and programs that support the conference theme, although unrelated submissions are also encouraged. Proposals that creatively combine faculty and student work are especially welcomed. We are seeking at least one faculty panel for each division.

Submissions are due to the Division Chairs by **5 p.m. Wednesday, January 28, 2009.**

PLEASE NOTE: The deadline has been extended so as to facilitate participation by all interested parties. All chairs will accept electronic copies. If sending hard text, please send 3 copies. No faxed submissions, please.

Authors will be notified in mid-February about the status of their works. Scheduled program details should be available online in early March.

Divisions

Media and Cultural Studies

Submissions to this division should address issues related to mass media, popular culture or technology. Essays and panels may also address cultural and intercultural communication.

Send submissions to:

Kathie Wilcox
KWilcox@lcsc.edu
Lewis-Clark State College-Coeur d'Alene
1000 W. Hubbard St.
Coeur d'Alene, ID 83814
(208) 292-1291

Rhetorical Theory and Criticism

Submissions regarding the theory and practice of rhetoric in diverse artifacts, practices and traditions, or intersections with legal, political, historical, religious, gendered, philosophical, ethnic, poetic, and other cultural contexts will be considered.

Send submissions to:

Nick Backus
backusj@wou.edu
Speech Communication Department
Humanities Division
Western Oregon University
345 Monmouth Ave. N
Monmouth, OR 97361
(503) 838-8851

Interpersonal & Communication Theory

Submission to this division should describe human interpersonal communication, or explore, develop, test, critique and/or refine one or more of the many theories of human communication. Theoretical essays and empirical research papers using any accepted qualitative or quantitative methodology will be considered.

Send submissions to:

Dr. Tara Perry
tara.perry@wwu.edu
Department of Communication
Western Washington University
516 High Street, CF 285
Bellingham, WA 98225
(360) 650-2202

Instructional and Forensics Division

This is a new division that encourages scholarship concerning educational practices in communication including the practice of competitive speech and debate. Papers that explore practices in teaching communication or participation in forensics are welcomed. Panels which present G.I.F.T.S – Great

Ideas for Teaching Speech – are especially encouraged.

Send submissions to:

Mark Porrovecchio
mark.porrovecchio@oregonstate.edu
Department of Speech Communication
205 Shepard Hall
Oregon State University
Corvallis, OR 97331
(541) 737-8230

Organizational & Instructional

Submissions that explore organizational and educational contexts will be considered in this division.

This may include group or management communication, public relations, crisis response, and other topics relating to organizational criticism, as well as research that explores classroom communication or the scholarship of teaching and learning.

Send submissions to:

Phil Backlund
phil.backlund@cwu.edu
Central Washington University
2418 Wheaton Ct.
Ellensburg, WA 98926
(509) 963-1852

Guidelines for Paper, Panel Proposal & Workshop Submissions

1. The convention program is open to all NWCA members and those who want to become members.
2. **All submissions are due by 5 p.m. on January 28, 2009.** Please include a detachable title page with the author's name and address and submit electronically (i.e., in Word or .rtf format). If authors submit via hard text, they should send in three copies. No faxed submissions, please.
3. Research that has already been published or presented at another conference is not eligible for submission.
4. Special attention will be paid to papers and programs that support the convention theme, although unrelated themes and submissions are also encouraged. Proposals that creatively combine faculty and student work are especially welcomed.
5. Paper length is limited to 25 pages of text.
6. Students are especially encouraged to submit papers. Papers should be clearly marked as student papers. Undergraduates should place a "U" and graduate students a "G" in the upper right hand corner of their title and abstract pages in order to be considered for "outstanding undergraduate" and "outstanding graduate" paper awards.
7. Panel proposals should focus on a unifying theme, which may be the conference theme. Panel proposals must include: (a) title and description of the program; (b) a brief paragraph stating the scholarly importance of the panel and its contribution to the NWCA conference program; (c) names, addresses, and affiliations of all

panelists; and (d) a 200 word (max.) abstract of each paper on the panel. Roundtable discussants do not need to submit abstracts.

8. Workshops are intended as training and/or information sessions that can be presented in 1 hour blocks. Submissions should include the workshop title, the problem or expertise addressed, an outline of the proposed content, any specific "takeaways" participants should expect, and the time block required. Include the name, address, and affiliation of workshop presenter(s).
9. **Presenters must supply any audio-visual equipment their presentation requires.** The cost of renting such equipment on-site exceeds NWCA's resources for doing so. Please consider this carefully when planning your proposal's presentation details.

We apologize, but we are unable to accommodate special scheduling requests.

CALL FOR MANUSCRIPTS

Newsletter readers are invited to submit manuscripts for *Northwest Communication Association Journal*, a scholarly peer-reviewed publication dedicated to understanding human and mass communication in all forms. Contributions related to any area of communication, from all theoretical and methodological perspectives, are invited. Empirical studies and essays are welcome.

Manuscripts may be submitted by mail or electronically. Manuscripts should conform to the Publication Manual of the American Psychological Association (APA) and should not exceed 8000 words including references (although exceptions may be made) and should not have been published in any prior form. The Journal follows a policy of blind review, so no author identification should appear in the body of the manuscript or abstract.

For mailed manuscripts authors should submit to the editor: (1) Four copies of the manuscript, (2) four copies of a 75–150 word abstract that includes the manuscript title with NO author information, and (3) A cover letter to the editor with the title and full names of author(s), address, telephone number, affiliation and email address. For electronic manuscripts authors should submit separate files of the following: (1) The complete manuscript in a word document with NO author information, (2) A 75–150 word abstract in a word document with NO author information, (3) A title page with authors' names for the editor's eyes only, and (4) A letter to the editor with the title and full names of author(s), address, telephone number, affiliation, and email address.

Manuscripts are accepted on a rolling basis with publication scheduled each spring. For inquiries please contact:

Cynthia-Lou Coleman, NWCA Journal Editor
Department of Communication
P.O. Box 751
Portland State University
Portland, Oregon 97207-0751
ccoleman@pdx.edu



Northwest Communication Association

2009 - Membership and Registration Form

This form can be handwritten or typed.

Member Information

Name: _____ University: _____
Last First

Address: _____ Position: _____
Street Address

City State ZIP Code

E-mail Address: _____ Phone: () - _____
 Work Phone: () - _____

Highest Degree Earned? (Circle one) BA BS MA PhD Institution: _____

Are you a new member? Yes No If no, since when? _____

Registration Information

The following section is **required**. Please check ONE option.

Check ONE	Item	Pre-Registration Price	On-Site Registration Price
<input type="checkbox"/>	Regular Membership + Conference Fee (<i>One Year Membership</i>) Includes NWCA Journal & luncheon.	\$80.00	\$100.00
<input type="checkbox"/>	Student Membership + Conference Fee (<i>One Year Membership</i>) Includes NWCA Journal & luncheon.	\$50.00	\$60.00
<input type="checkbox"/>	Sustaining Membership (<i>One Year Membership</i>) Includes NWCA Journal, conference fees, luncheon, & boat cruise.	\$80.00	\$85.00
<input type="checkbox"/>	Life Membership* Includes NWCA Journal, conference fees, luncheon, & boat cruise.	\$300.00	\$300.00
<input type="checkbox"/>	Department Scholarship Includes NWCA Journal	\$70.00	\$70.00

The following section is **optional**. Please indicate quantity if purchasing more than one.

Quantity	Item	Pre-Registration Price	On-Site Registration Price
	Boat Cruise Admission For regular members, student members, or any members' guests.	\$20.00	\$20.00
	Friday Luncheon For any members' guests.	\$20.00	\$25.00

Total Amount Due: \$ _____

Pre-registration forms and payment must be RECEIVED by Monday, March 16, 2009.

Please make check or money order (\$US) payable to "NWCA" and mail to:
 Northwest Communication Association
 c/o Dr. Kevin Brown, Treasurer
 3201 Campus Drive
 Oregon Institute of Technology
 Klamath Falls, OR 97601-8801

*If you have previously purchased a lifetime membership, please check "Life Membership." The only payment that will be due for you is any additional boat cruise admissions or luncheon admissions.



ROOM RESERVATION REQUEST

Reservations are made on a space available basis. If a specific request cannot be honored, reservations will be made at the nearest available room type and rate. Actual room assignments, views and fireplace rooms are all subject to availability on the day of arrival.

PREFERRED CHECK-IN AFTER 4:00PM CHECK-OUT IS 12:00 NOON

All reservations must be accompanied by the first night's deposit. Cash, check or credit card accepted as prepayment. Cancellations must be received at least 7 days in advance of arrival date for deposit return.

PREMIER ACCOMMODATIONS. These luxurious rooms are located in the 18-story lake tower. Rooms are oversized, with distinct living, sleeping and dressing areas, with a refreshment center refrigerator in each room.

King and Two Double Bed accommodations are available, offering City-Mountain or Lake Views.

DELUXE ACCOMMODATIONS. These rooms are tastefully appointed and more traditional in size.

King and Two Double Bed accommodations are available, offering Park and City Views.

TRADITIONAL ACCOMMODATIONS: Our traditional rooms are available in limited quantity with Queen and Two Double Bed accommodations. These are NON-VIEW ROOMS.

TOLL FREE RESERVATIONS: 1-800-688-5253 (U.S. & Canada)

(208) 765-4000 FAX NUMBER: (208) 664-7279

P.O. Box 7200 Coeur d'Alene, ID 83816

www.cdaresort.com

Conference: Northwest Communications Association 2009

Dates: March 31 – April 6, 2009

Reservation & Rate Deadline: March 1, 2009

Name (Please Print) _____

Please indicate preference for Room and Bed type.

Address _____

PREMIER

Single Double \$ 175.00

City _____

DELUXE

Single Double \$ 140.00

State _____ Zip _____

TRADITIONAL

Single Double \$ 110.00

Phone (Work) () _____

SPECIAL REQUESTS

(Home) () _____

E-mail Address _____

Add \$10 for each extra adult (over two per room).

Fax Number _____

All rates are net, plus tax.

Arrival Date _____

TRANSPORTATION: There is a \$59.00 per person round trip fee, or a \$59.00 per person one-way fee. Advance reservations required.

Departure Date _____

Deposit Enclosed: Amount \$ _____

No. In Party _____

Charge My Credit Card:

Sharing a Room With _____

(Maximum occupancy: four per room)

Diners MasterCard Visa

Discover American Express

Please send my confirmation number:

E-mail Confirmation

Fax Confirmation Confirmation by Mail

Card Number (Minimum 13 Numbers) Expiration Date

Signature