



FROM ALL DIRECTIONS

Official Newsletter of
The Northwest Communication Association
October 2007

Visit us Online at www.nwcomm.org

Edited by Mark Porrovecchio, Oregon State University

Message from the President

Karen Rohrbauck Stout, Western Washington

Start making plans for your trek to Coeur d'Alene, ID **April 10-12, 2008** for the 32nd NWCA conference! There are many things to think about over the coming months as you plan your trip.

First VP and conference planner Jeanne Clark is planning a stimulating conference. Read more about **conference submission guidelines** (which have changed) in this newsletter. These guidelines are important in making plans—especially when coordinating with co-authors or in regards to bringing your own technology necessary for presentations. You'll also find a **new registration form** inside. No change in prices—just format. Expect a number of other changes at this year's conference as the association grows and transforms.

Also plan trip logistics. Be sure to **bring cash or checks with you** to pay for your students' or your conference registration fees; NWCA *doesn't* take credit cards. To do so, NWCA would have to invest in technology and services and would lose 3-5% of *each* credit transaction as a processing fee. To lose this revenue would force the association to raise fees—something we *don't* want to do.

Think ahead about budgets that might affect conference travel. *Every* department has to make the best of what's available to them. I mention this because the conference planner *cannot* accommodate scheduling requests because of limited travel budgets.

Nominate someone for the Humanitarian Award. Think about a person who has fought for social justice or civil rights and get that nomination to me by 5 pm January 25th (Karen.Stout@wwu.edu).

Consider running for office. Many of us got our "start" at this conference; serving in a leadership role can be a great way to give back.

Submit material to our new newsletter column "Northwest News and Notes." It's one way we can all

stay in touch with what's happening at each other's institutions, including job openings and conference opportunities. Submit department or university "news" to our newsletter editor Mark Porrovecchio.

I truly hope that you make the trek to the 32nd annual NWCA conference! We had excellent attendance last year and hope for the same this year. See you in Coeur d'Alene!

Notes from the Conference Planner

Jeanne Clark, Willamette University

Conference events will begin late afternoon on Thursday this year. We are planning a special workshop for undergraduates on how to present a conference paper. That workshop will be held between 5:30 and 6:30, before the president's reception.

We are arranging a "So you want to go to graduate school" session to take place on Friday morning during the faculty breakfast. We are inviting regional graduate programs (and some outside the region) to send representatives to talk with students who have already demonstrated an interest in the life of scholarship. If your school would like to be involved in that session, please let me know (Jeanne Clark, jlark@willamette.edu).

Northwest News

Have any Northwest news to share? Promotions? Publications? *From All Directions* would like to know. We will post your news in an upcoming edition. Send info to mark.porrovecchio@oregonstate.edu. We are looking forward to hearing from you!

News Flash: We are Moving!!!

Just Kidding! The association finally has a permanent address for our business-related needs. Update your address book:

Northwest Communication Association
2900 N. Government Way #272
Coeur d'Alene, ID 83815

Stay up-to-date on NWCA. Don't forget to join our mailing list:

<http://www.nwcomm.org/maillist.html>

CALL FOR CONFERENCE PAPERS AND PROPOSALS



2008 Conviction

"Never, for the sake of peace and quiet, deny your own experience or convictions."
--Dag Hammarskjold

"A strong conviction that something must be done is the parent of many bad measures."
--Daniel Webster

Controversy and complexity go hand in hand with our next convention topic: conviction. Oxford English Dictionary meanings range from "legal proof or declaration of guilt" to "the condition of being convicted or convinced of sin", from "convincing" to "the mental state of being convinced" to "a firm or settled persuasion." The term may lead communication scholars deep into theory with a consideration of Perelman's perspectives on argumentation or Campbell's views on persuasion. Popular usage suggests the study of criminals--from Scooter Libby or Michael Vick to Loeb and Leopold. Our exploration may also direct us to activists and martyrs with the realization that the convictions they hold may result in criminal conviction or worse. We confront the activists past and present who have worked in the "courage of their convictions" to promote social change.

Particularly in the post 9/11 world, "conviction" takes us to the sometimes dangerous ground of unquestioned cultural assumptions and to beliefs that we hold without requiring rational proof. Conviction may be exposed as the enemy of truth and reason, or a driving force behind the same. NWCA invites scholars to explore the wide-ranging possibilities of the theme, the power and the problems inherent in "conviction."

Completed papers (25 pages max.), panel proposals, and workshops will be considered for conference presentation (see guidelines below). Research that has already been published or presented at another conference is not eligible for submission. Special attention will be paid to papers and programs that support the conference theme, although unrelated submissions are also encouraged. Proposals that creatively combine faculty and student work are especially welcomed. We are seeking at least one faculty panel for each division. Submissions are due to the Division Chairs by **5 p.m. Friday, January 25,**

2008. All chairs will accept electronic copies. If sending hard text, please send 3 copies. No faxed submissions, please. Authors will be notified in late February about the status of their works. Scheduled program details should be available online in early March.

Divisions

Media and Cultural Studies

Submissions to this division should address issues related to mass media, popular culture or technology. Essays and panels may also address cultural and intercultural communication.

Send submissions to:

Cyndy Willis
willisc@willamette.edu
Dept. of Rhetoric and Media Studies
Willamette University
900 State Street
Salem, OR 97301
(503) 370-6542

Rhetorical Theory and Criticism

Submissions regarding the theory and practice of rhetoric in diverse artifacts, practices and traditions, or intersections with legal, political, historical, religious, gendered, philosophical, ethnic, poetic, and other cultural contexts will be considered.

Send submissions to:

Emily Plec
plece@wou.edu
Speech Communication Department
Humanities Division
Western Oregon University
345 Monmouth Ave. N
Monmouth, OR 97361
(503) 838-8819

Interpersonal & Communication Theory

Submission to this division should describe human interpersonal communication, or explore, develop, test, critique and/or refine one or more of the many theories of human communication. Theoretical essays and empirical research papers using any accepted qualitative or quantitative methodology will be considered.

Send submissions to:

Nick Backus
backusj@wou.edu
Speech Communication Department
Humanities Division
Western Oregon University
345 Monmouth Ave. N
Monmouth, OR 97361
(503) 838-8851

Organizational & Instructional

Submissions that explore organizational and educational contexts will be considered in this division. This may include group or management communication, public relations, crisis response, and other topics relating to organizational criticism, as well as research that explores classroom communication or the scholarship of teaching and learning.

Send submissions to:

Phil Backlund
Phil.Backlund@cwu.EDU
Central Washington University
2418 Wheaton Ct.
Ellensburg, WA 98926
(509) 963-1852

Guidelines for Paper, Panel Proposal & Workshop Submissions

1. The convention program is open to all NWCA members and those who want to become members.
2. **All submissions are due by 5 p.m. January 25, 2008.** Please include a detachable title page with the author's name and address and submit electronically (i.e., in Word or .rtf format). If authors submit via hard text, they should send in three copies. No faxed submissions, please.
3. Research that has already been published or presented at another conference is not eligible for submission.
4. Special attention will be paid to papers and programs that support the convention theme, although unrelated themes and submissions are also encouraged. Proposals that creatively combine faculty and student work are especially welcomed.
5. Paper length is limited to 25 pages of text.
6. Students are especially encouraged to submit papers. Papers should be clearly marked as student papers. Undergraduates should place a "U" and graduate students a "G" in the upper right hand corner of their title and abstract pages in order to be considered for "outstanding undergraduate" and "outstanding graduate" paper awards.
7. Panel proposals should focus on a unifying theme, which may be the conference theme. Panel proposals must include: (a) title and description of the program; (b) a brief paragraph stating the scholarly importance of the panel and its contribution to the NWCA conference program; (c) names, addresses, and affiliations of all panelists; and (d) a 200 word (max.) abstract of each paper on the panel. Roundtable discussants do not need to submit abstracts.
8. Workshops are intended as training and/or information sessions that can be presented in 1 hour blocks. Submissions should include the workshop title, the problem or expertise addressed, an outline of the proposed content, any specific "takeaways" participants should expect, and the time block required. Include the name, address, and affiliation of workshop presenter(s).

9. **Presenters must supply any audio-visual equipment their presentation requires.** The cost of renting such equipment on-site exceeds NWCA's resources for doing so. Please consider this carefully when planning your proposal's presentation details.

We apologize, but we are unable to accommodate special scheduling requests.

CALL FOR MANUSCRIPTS

The NWCA Journal publishes peer-reviewed scholarship from a spectrum of communication topics and joins more than 1,000 periodicals that are included in the online database Ebscohost. Faculty, students and other scholars are welcome to participate.

We encourage contributions related to any area of communication, from all theoretical and methodological perspectives. Articles relating to any aspect of communication are welcome, as are all theoretical and methodological approaches. Manuscripts will be considered as they are received, and all submissions undergo rigorous peer review. Acceptance rates range, depending on the issue, from 15-25 percent.

We are currently seeking manuscripts for the Spring 2008 edition. Manuscripts should conform to *Publication Manual of the American Psychological Association (APA)*. Most manuscripts should not exceed 8000 words including references (although exceptions may be made) and should not have been published in any prior form. We accept either mailed version or electronic versions of manuscripts. Choose one of the methods below:

Mailed manuscripts: Four hard copies of the manuscript and abstract should be mailed directly to the Editor. Authors should include a cover page with the title and full names of author(s), address, telephone number, and email address. On a separate letter please include suggestions of three scholars (with their email contact information) who could serve as impartial judges of the manuscript. The Journal follows a policy of blind review, so no author identification should appear in the body of the manuscript or abstract.

Electronic manuscripts: Authors should include in the email attachments a cover page with the title and full names of author(s), address, telephone number, and email address; a 75-150 word abstract; and the manuscript. No author identification should appear in the abstract or in the manuscript to ensure blind review. In the body of the email to the editor, include the author's name, address and telephone number, in addition to suggestions of three scholars (with their email contact information) who could serve as impartial judges of the manuscript.

Cynthia-Lou Coleman, NWCA Journal Editor
Department of Communication
PO Box 751
Portland State University
Portland, Oregon 97207-0751
ccoleman@pdx.edu



Northwest Communication Association

2008 - Membership and Registration Form

This form can be handwritten or typed.

Member Information

Name: _____ University: _____
Last First

Address: _____ Position: _____
Street Address

City State ZIP Code

E-mail Address: _____ Phone: () - _____
 Work Phone: () - _____

Highest Degree Earned? (Circle one) BA BS MA PhD Institution: _____

Are you a new member? Yes No If no, since when? _____

I would like my NWCA newsletter mailed to: My address listed above My e-mail address listed above

Registration Information

The following section is **required**. Please check ONE option.

Check ONE	Item	Pre-Registration Price	On-Site Registration Price
<input type="checkbox"/>	Regular Membership + Conference Fee (<i>One Year Membership</i>) Includes NWCA Journal & luncheon.	\$80.00	\$100.00
<input type="checkbox"/>	Student Membership + Conference Fee (<i>One Year Membership</i>) Includes NWCA Journal & luncheon.	\$50.00	\$60.00
<input type="checkbox"/>	Sustaining Membership (<i>One Year Membership</i>) Includes NWCA Journal, conference fees, and luncheon.	\$80.00	\$85.00
<input type="checkbox"/>	Life Membership* Includes NWCA Journal, conference fees, and luncheon.	\$300.00	\$300.00
<input type="checkbox"/>	Department Scholarship Includes NWCA Journal	\$70.00	\$70.00

The following item is **optional**. Please indicate quantity if purchasing more than one.

Quantity	Item	Pre-Registration Price	On-Site Registration Price
	Friday Luncheon For any members' guests.	\$20.00	\$25.00
Total Amount Due:		\$	

Pre-registration forms and payment must be RECEIVED by: [DATE]

Please make check or money order (\$US) payable to "NWCA" and mail to:
 Northwest Communication Association
 c/o Dr. Kevin Brown, Treasurer
 3201 Campus Drive
 Oregon Institute of Technology
 Klamath Falls, OR 97601-8801

*If you have previously purchased a lifetime membership, please check "Life Membership." The only payment that will be due for you is any additional boat cruise admissions or luncheon admissions.

Northwest Communication Association
Annual Conference
Conference Theme: Conviction
April 10-12, 2008
Papers and Proposals must be received
by January 25, 2008



Northwest Communication Association

Mark Porrovecchio, Newsletter Editor
Department of Speech Communication
Oregon State University
205 Shepard Hall
Corvallis, OR 97331

Address Correction Requested

Please share this newsletter with a colleague or a friend