



FROM ALL DIRECTIONS

Official Newsletter of
The Northwest Communication Association
October/November 2008

Visit us Online at www.nwcomm.org

Edited by Mark Porrovecchio, Oregon State University

Message from the President

Jeanne Clark, Willamette University

The annual gathering by the lake in Coeur d'Alene comes a bit earlier this year. The 33rd NWCA conference will be held April 2-4, 2009. First Vice President Trischa Goodnow is planning a stimulating program around a timely theme: Common Ground.

Every year my colleagues at Willamette, our students, and I plan for the trip to Coeur d'Alene for the NWCA conference. It has become a departmental tradition: an occasion to introduce our students to the world of scholarship, an opportunity to explore shared academic concerns with other people in our region, a chance to try out new ideas with audiences ready to discuss problems and possibilities, a time to celebrate the best of our student work. The conference offers friendly audiences, thoughtful critics, and ample opportunity for relaxing fun.

Be thinking about how you can participate. Encourage quality student submissions. Submit your own work and join the scholarly discussion while providing a model of scholarship for our students. Offer to serve as a paper reviewer or a panel respondent (contact tgoodnow@oregonstate.edu). Consider running for office; let any member of the executive council know if you are willing to serve as the organization continues to grow.

Let me know who you would like to see honored with our humanitarian award. While not necessarily granted every year, this award gives us a chance to acknowledge persons who have set an example by their efforts in the cause of social justice or civil rights. Nominations need to reach me by 5 pm on January 26, 2009 (jclark@willamette.edu).

I look forward to seeing you in Coeur d'Alene. Come join us in the quest for common ground!

Notes from the Conference Planner

Trischa Goodnow, Oregon State University

Coeur d'Alene in Spring! Does it get any better than that?! We hope you'll join us for this year's conference April 2-4, 2009. We're bringing back the boat ride and combining it with the President's reception on Thursday evening. This event will allow us all to get reacquainted with old friends and make some new ones. An additional benefit of combining these events is that it will allow you to have Friday evening free to enjoy some of the wonderful dining opportunities in Coeur d'Alene.

We're still in the early planning stages for events and special sessions at the conference so if there's something you'd like to see happen, please let me know. Additionally, if you'd like to review papers for a particular division contact the division chair as listed in this newsletter. If you need to contact me for any reason send me an email at tgoodnow@oregonstate.edu. We're looking forward to seeing you all at the resort in April!

THE BOAT RIDE IS BACK!!!

You wanted it. You got it. The boat ride will be on Thursday evening and combined with the President's reception. Make sure to mark your calendar for the return of an old favorite.

NEWS FLASH: WE ARE GOING GREEN!!!

From All Directions is reducing its carbon footprint. This will be the last edition of the newsletter that is mailed to members. All future editions will be available exclusively in .pdf format on the NWCA website for download.

CALL FOR CONFERENCE PAPERS AND PROPOSALS

In an age where politics seems to be occupied by polar opposites, we, as a people, are encouraged to find common ground. Indeed, communication and rhetorical theory are replete with ideas that center around common ground. Whether it be consubstantiality, the use of metaphor, or conflict resolution, it seems that much of the conversation in our field revolves around the concept of common ground.

So, the 2009 Northwest Communication Conference theme is common ground. We encourage you to discover new ways of finding common ground, examine places where common ground has been found, or identify and dissect where common ground is but a pipe dream. Communication is an area that has many divergent fields but in 2009, the Northwest Communication Conference will discover the common grounds that we all share. NWCA invites scholars to explore the wide-ranging possibilities of the theme, the power and the problems inherent in “common ground.”

At this year’s conference, we are introducing one new division, Instructional and Forensics Division.

Completed papers (25 pages max.), panel proposals, and workshops will be considered for conference presentation (see guidelines below). Research that has already been published or presented at another conference is not eligible for submission. Special attention will be paid to papers and programs that support the conference theme, although unrelated submissions are also encouraged. Proposals that creatively combine faculty and student work are especially welcomed. We are seeking at least one faculty panel for each division.

Submissions are due to the Division Chairs by **5 p.m. Friday, January 16, 2009**. **PLEASE NOTE:** This is an earlier deadline than usual so that we can notify accepted presenters so that they may make travel plans in a more timely fashion. All chairs will accept electronic copies. If sending hard text, please send 3 copies. No faxed submissions, please.

Authors will be notified in mid-February about the status of their works. Scheduled program details should be available online in early March.

Divisions

Media and Cultural Studies

Submissions to this division should address issues related to mass media, popular culture or technology. Essays and panels may also address cultural and intercultural communication.

Send submissions to:

Kathie Wilcox
KWilcox@lcsc.edu
Lewis-Clark State College-Coeur d'Alene
1000 W. Hubbard St.
Coeur d'Alene, ID 83814
(208) 292-1291

Rhetorical Theory and Criticism

Submissions regarding the theory and practice of rhetoric in diverse artifacts, practices and traditions, or intersections with legal, political, historical, religious, gendered, philosophical, ethnic, poetic, and other cultural contexts will be considered.

Send submissions to:

Nick Backus
backusj@wou.edu
Speech Communication Department
Humanities Division
Western Oregon University
345 Monmouth Ave. N
Monmouth, OR 97361
(503) 838-8851

Interpersonal & Communication Theory

Submission to this division should describe human interpersonal communication, or explore, develop, test, critique and/or refine one or more of the many theories of human communication. Theoretical essays and empirical research papers using any accepted qualitative or quantitative methodology will be considered.

Send submissions to:

Dr. Tara Perry
tara.perry@wwu.edu
Department of Communication
Western Washington University
516 High Street, CF 285
Bellingham, WA 98225
(360) 650-2202

Instructional and Forensics Division

This is a new division that encourages scholarship concerning educational practices in communication including the practice of competitive speech and debate. Papers that explore practices in teaching communication or participation in forensics are welcomed. Panels which present G.I.F.T.S – Great Ideas for Teaching Speech – are especially encouraged.

Send submissions to:

Mark Porrovecchio
mark.porrovecchio@oregonstate.edu
Department of Speech Communication
205 Shepard Hall
Oregon State University
Corvallis, OR 97331
(541) 737-8230

Organizational & Instructional

Submissions that explore organizational and educational contexts will be considered in this division. This may include group or management communication, public relations, crisis response, and other topics relating to organizational criticism, as well as research that explores classroom communication or the scholarship of teaching and learning.

Send submissions to:

Phil Backlund
phil.backlund@cwu.edu
Central Washington University
2418 Wheaton Ct.
Ellensburg, WA 98926
(509) 963-1852

Guidelines for Paper, Panel Proposal & Workshop Submissions

1. The convention program is open to all NWCA members and those who want to become members.
2. **All submissions are due by 5 p.m. January 16, 2009.** Please include a detachable title page with the author's name and address and submit electronically (i.e., in Word or .rtf format). If authors submit via hard text, they should send in three copies. No faxed submissions, please.
3. Research that has already been published or presented at another conference is not eligible for submission.
4. Special attention will be paid to papers and programs that support the convention theme, although unrelated themes and submissions are also encouraged. Proposals that creatively combine faculty and student work are especially welcomed.
5. Paper length is limited to 25 pages of text.
6. Students are especially encouraged to submit papers. Papers should be clearly marked as student papers. Undergraduates should place a "U" and graduate students a "G" in the upper right hand corner of their title and abstract pages in order to be considered for "outstanding undergraduate" and "outstanding graduate" paper awards.
7. Panel proposals should focus on a unifying theme, which may be the conference theme. Panel proposals must include: (a) title and description of the program; (b) a brief paragraph stating the scholarly importance of the panel and its contribution to the NWCA conference program; (c) names, addresses, and affiliations of all

panelists; and (d) a 200 word (max.) abstract of each paper on the panel. Roundtable discussants do not need to submit abstracts.

8. Workshops are intended as training and/or information sessions that can be presented in 1 hour blocks. Submissions should include the workshop title, the problem or expertise addressed, an outline of the proposed content, any specific "takeaways" participants should expect, and the time block required. Include the name, address, and affiliation of workshop presenter(s).
9. **Presenters must supply any audio-visual equipment their presentation requires.** The cost of renting such equipment on-site exceeds NWCA's resources for doing so. Please consider this carefully when planning your proposal's presentation details.

We apologize, but we are unable to accommodate special scheduling requests.

CALL FOR MANUSCRIPTS

NWCA members and colleagues are invited to consider submitting manuscripts to the *Northwest Communication Association Journal*, a scholarly peer-reviewed publication dedicated to understanding human and mass communication in all forms. The Journal is fully supported and indexed by Ebscohost.

Manuscripts are accepted on a rolling basis. The publication is a scholarly journal dedicated to understanding human communication in all forms. Contributions related to any area of communication, from all theoretical and methodological perspectives, are welcome. Manuscripts will be considered as they are received and all submissions undergo rigorous peer review. Acceptance rates range, depending on the issue, from 15-25 percent.

Manuscripts should conform to the standards described in the current edition of the *Publication Manual of the American Psychological Association* (APA). Most manuscripts should not exceed 8000 words including references. Authors should include a cover page with the title and author's name, address, telephone number, and electronic mailing address. Please include a 75-150 word abstract. The Journal follows a policy of blind review, so no author identification should appear in the body of the work.

Mail four copies of the manuscript or send an electronic version of the cover page, abstract and manuscript to:
Cynthia-Lou Coleman, NWCA Journal Editor
Department of Communication
PO Box 751
Portland State University
Portland, Oregon 97207-0751
ccoleman@pdx.edu



Northwest Communication Association

2009 - Membership and Registration Form

This form can be handwritten or typed.

Member Information

Name: _____ University: _____
Last First

Address: _____ Position: _____
Street Address

City State ZIP Code

E-mail Address: _____ Phone: () - _____
 Work Phone: () - _____

Highest Degree Earned? (Circle one) BA BS MA PhD Institution: _____

Are you a new member? Yes No If no, since when? _____

Registration Information

The following section is **required**. Please check ONE option.

Check ONE	Item	Pre-Registration Price	On-Site Registration Price
<input type="checkbox"/>	Regular Membership + Conference Fee (<i>One Year Membership</i>) Includes NWCA Journal & luncheon.	\$80.00	\$100.00
<input type="checkbox"/>	Student Membership + Conference Fee (<i>One Year Membership</i>) Includes NWCA Journal & luncheon.	\$50.00	\$60.00
<input type="checkbox"/>	Sustaining Membership (<i>One Year Membership</i>) Includes NWCA Journal, conference fees, luncheon, & boat cruise.	\$80.00	\$85.00
<input type="checkbox"/>	Life Membership* Includes NWCA Journal, conference fees, luncheon, & boat cruise.	\$300.00	\$300.00
<input type="checkbox"/>	Department Scholarship Includes NWCA Journal	\$70.00	\$70.00

The following section is **optional**. Please indicate quantity if purchasing more than one.

Quantity	Item	Pre-Registration Price	On-Site Registration Price
	Boat Cruise Admission For regular members, student members, or any members' guests.	\$20.00	\$20.00
	Friday Luncheon For any members' guests.	\$20.00	\$25.00

Total Amount Due: \$ _____

Pre-registration forms and payment must be RECEIVED by Monday, March 16, 2009.

Please make check or money order (\$US) payable to "NWCA" and mail to:
 Northwest Communication Association
 c/o Dr. Kevin Brown, Treasurer
 3201 Campus Drive
 Oregon Institute of Technology
 Klamath Falls, OR 97601-8801

*If you have previously purchased a lifetime membership, please check "Life Membership." The only payment that will be due for you is any additional boat cruise admissions or luncheon admissions.

Papers and Proposals must be received by January 16, 2009

April 2-4, 2009

Conference Theme: Common Ground

33rd Annual Conference

Northwest Communication Association



Northwest Communication Association

Mark Porrovecchio, Newsletter Editor
Department of Speech Communication
205 Shepard Hall
Oregon State University
Corvallis, OR 97331

Address Correction Requested

Please share this newsletter with a colleague or a friend