

Thursday April 25, 2013

Registration: 5:00- 8:00pm Convention Center Registration

President's Reception: 7:00-9:00pm Bay 2

Friday April 26, 2013

Pre-session 1: 7:40-8:50

Bay 2

Presenting with Conviction

Dr. Kevin Brown and Dr. Terry Schleisman will present a hands on workshop for conference presenters. If you'd like to increase your confidence while giving conference presentations, be sure and attend this free NWCA workshop. It is designed for undergraduate and graduate students unfamiliar with the conference setting. The presenters will provide you with simple, effective techniques that you can adopt immediately.

Workshop topics include:

- purpose(s) of the presentation
- source credibility and audience awareness
- tips for success
- what to avoid when presenting

You are encouraged to bring your presentation materials for this hands-on session!
BREAKFAST PROVIDED!!!!

Pre-session 1: 7:40-8:50

North Cape

Faculty Breakfast: NWCA Planning Session

This breakfast session provides an opportunity for us to discuss the future of the Northwest Communication Association and how NWCA can best serve the needs of its members. Please come and join us to eat, discuss and decide how to improve NWCA.

Session 1: 9:00-10:20

Bay 1A

**From Problem to Product: Real World Communication Solutions
Sponsor: Technical Communication Division**

Chair: Kay Eccleston, Montana Tech

The panel presentation and discussion will feature five examples of how technical

communication graduate and senior undergraduate students applied theory and practice to communication challenges -- bringing answers and order to real world problems. From healthcare to recreation, these five projects take on communication problems and result in a variety of solutions in the form of innovative products designed to meet diverse communication needs.

Participants:

Cole Berg, Montana Tech

Aaron Briggs, Montana Tech

Kayla Lester, Montana Tech

Paula McGarvey, Montana Tech

Jon Wick, Montana Tech

Session 1: 9:00-10:20

Bay 1B

Constructing Environmental Problems: Case Studies of Contemporary Environmental Communication

Chair and Respondent: Emily Plec, Western Oregon University

Convenient Truths: Links Between Parenting and the Environmental Crisis in Sandra Steingraber's Raising Elijah: Protecting Our Children in an Age of Environmental Crisis.

Mollie Murphy, The University of Montana

Abstract Disasters: Current Rhetorical Failure of the Environmental Movement in Opposition of the Keystone XL Pipeline Project.

Megan Cullinan, Willamette University

Micro Politics and Macro Impacts: Framing the Gateway Pacific Terminal.

Olivia Henry, Western Washington University

Pebble Mine and Evolving Notions of the Ecological Indian: An Epideictic Function of Political Television Advertising.

Alexander Kubitz, Willamette University

Session 1: 9:00-10:20

Casco Bay

Discipline Matters: The Communication Scholar as Administrator

One of our mentors, Jeffers Chertok, Professor of Sociology and Dean of Social & Behavioral Sciences) was fond of saying that "discipline matters". He approached his

role as Dean as a thoughtful sociologist engaged in a field study and action research. He also suggested that you could better understand faculty and other administrators by understanding their disciplines and academic training as those established a paradigm for the individual that drove their thoughts and actions.

This panel is for communication faculty who have been or are considering going beyond the faculty level to an administrative role. The four panelists have been at a variety of administrative roles in their careers.

Participants:

Betsy Bach: Professor and former Department Chair; Associate Provost; Interim Dean of the Davidson Honors College; President, National Communication Association; President, Western States Communication Association; President NWCA and other roles.

Phil Backlund: Professor and former Associate Dean (2 colleges); Associate Provost for Student Support Programs; Director of Legislative Relations; Director of Strategic Planning. NCA Director of the Educational Policies Board; Chair of Communication Assessment Division; Chair of Instructional Development Division; President NWCA and other roles.

Jeff Stafford: Professor and former Associate Dean, Interim Vice Provost, Associate Vice Provost, Internal OD Consultant, Treasurer NWCA and other roles.

David Cornelius: Emeritus Dean and Professor and former Dean, Associate Dean, Department Chair, Assessment Coordinator, President NWCA and other roles.

Session 1: 9:00-10:20

Kidd Island Bay

Self-Esteem and Success in the Organized World

Chair & Respondent: Brian Simmons, University of Portland

I Know You Are but Who Am I? A Deconstruction of Success Narratives

Andriana Alexis, University of Portland

Girls Rule! Empowerment and Self-Esteem in an All-Female Secondary School

Anna Lageson-Kerns, University of Portland

Class Dismissed: Communication Apprehension and Self-Esteem

Roxann Coleman, Lewis-Clark State College

Organizing Our World through the Use of Social Media

Chair: Greta Underhill, Eastern Washington University

Limbaugh/Fluke Controversy: A Study on Reframing Through Social Media
Jaclyn Abeloe, Willamette University

AreYouTrending: Relationship between Agenda-Setting in Traditional Media and Public Opinion in Social Media
Amanda Brouillard, Lewis-Clark State College

The Narcissist on Facebook: Identifying Three Dimensions of Use of Facebook.com
Grace Goodman, George Fox University

Social Media and Job Hunting: A Digital Frontier for Job Hunters and Employers
Octavian Rivas, Lewis-Clark State College

Respondent: Elizabeth Kissling, Eastern Washington University

Organizational Communication: Culture, Theory & History

Chair and Respondent: Terry Schleisman, Western State College

Organizational Communication as Collegiate Soccer
Carson Mckole, Central Washington University

Ex-Mormon Identity
Elise Fannee, University of Montana

Gender and The Presidents of The National Communication Association: A quantitative study
Desalyn Graybeal, Eastern Washington University

A Feminist (Re)Conceptualization of Nonprofit Organizing
Carissa K. Wilcox, Boise State University
John G. McClellan, Boise State University

Session 2: 10:30-11:50

Bay 1A

Technical Communication in Practice

Chair: Kay Eccleston, Montana Tech

Four technical communication practitioners lead an interactive discussion on how the best practices and lessons learned presented in the previous session can be incorporated into communication systems and programs in a diversity of organizational structures and business sectors. The panelists draw on their public and private sector experience in pension plan management, health care, natural resources, energy, and IT

Brandi Watts, Reliant Behavioral Health
Cass Hemphill, Consultant
Emma MacKenzie, Montana Teachers' Retirement System
Janie Payne, Montana Tech

Session 2: 10:30-11:50

Bay 1B

Grant Seeking Basics: A Guide for the Communication Scholar

Betsy Wackernagel Bach, University of Montana

Overview

Given the declines in state and federal resources for higher education, university and college administrators are seeking alternative sources of revenue. As such, the pressure to bring federal and state grants is increasing. Faculty in the social sciences and humanities can no longer rely on their peers in the sciences to produce grant funding—we are now expected to do our part to bring in external dollars.

The purpose of this session is to introduce first time grant seekers in communication studies to the process of finding and securing grant funding, using a video produced by the presenter while she was employed at the National Communication Association.

The video, *Grantseeking Basics: A Guide for the Communication Scholar*, contains interviews with four communication scholars who have successfully written, and been funded with, grants from a variety of government agencies and private foundations. Representatives from [American Council of Learned Societies](#), [National Endowment for the Humanities](#), [National Science Foundation](#) and a private foundation are also interviewed for their perspective on the funding process.

Outcomes

At the end of this proposed session, participants should have answers to the following questions:

- How do I start?
- Where do I look for funds?
- Who are program officers and how do I deal with them?
- What are the keys to a successful proposal?
- How do I write a budget and how does the review process work?
- What specific advice is there for communication scholars?

Materials Distributed

Participants will be provided with a PowerPoint guide produced from the video, as well as a list of funding resources and links to funding sources.

Session 2: 10:30-11:50

Casco Bay

Media Analysis and Technological Frames

Chair: Heather Robinson, Eastern Washington University

Media Influence on Public Opinion of Rape and the Spiral of Silence

Nicole Newbury, Alison Duff, & Tyler Cummings, Central Washington University

The Weaponization of Media: An Argument for a New, Nuanced Approach to Understanding the Role of Propaganda in War

Christian A. Vukasovich, Oregon Institute of Technology

From Candidate to President: An Analysis of Linguistic Frames

Stephen Rhinehart & Erin Daina McClellan, Boise State University

The Role of Social Media as an Organizational Advertising Tool in Recent Presidential Elections

Julia Green, Oregon State University

Respondent: Alan Hansen, Carroll College

Session 2: 10:30-11:50

Kidd Island Bay

Contemporary Advertising and the Organizing of our World

This panel features undergraduate scholarship in the area of media and cultural studies with a focus on contemporary advertising. Panelists explore the television ad campaigns of companies selling cereal, soda, cars and computers. Drawing from a

wide range of communication theories and methodologies, the panelists illustrate the ways in which the ad campaigns organize viewers' experience of the world, encouraging the formation of particular ideologies and identities and, not surprisingly, discouraging critical consideration of the culture of consumption they promote.

Chair: Emily Plec, Western Oregon University

The Spectacular Unum

Kailey Claggett, Western Oregon University

Is Cereal Healthy? An Analysis of the General Mills Whole Grain Guaranteed Campaign

Clara Martinez, Linfield College

It's Not for Women . . . or Men: A Sociological Criticism of the First Dr. Pepper Ten Advertisement

Cory Vieira, Western Oregon University

Green Police: Audi A3 TDI

Betina Corrales, Tina Nguyen, Mariah Beard, Jolaina Phillipps, & Kevin Nguyen,
Whatcom Community College

A Rotten Apple? A Rhetorical Analysis of the 2008 MacBook Commercial

Jessica R. Fletcher, Tiffany R. Holden, Ariana S. Rayment, & Merrick A. Parnell,
Whatcom Community College

Respondent: Nick Backus, Western Oregon University

Session 2: 10:30-11:50

Bay 3

Organizational Communication: Organizational Issues

Chair and Respondent: Mike Hazel, Gonzaga University

Remote Control: Understanding the motivations of remote workers

Kevin James Brown, Joseph Spurlock, Dan Peterson, & Terri Torres, Oregon Institute
of Technology

*Volunteer Training Effectiveness: An Analysis of a Battered Woman's Shelter's Training
and Resource Manual*

Jamie Taylor, University of Montana

*Reconsidering the Employment Interview: A Point of Intersection of the Discourses of
HRM and Work*

Anna M. New, Boise State University

Kiss and Make Up: An Examination of Conflict and Conflict Resolution in an Organizational Setting

Nora Frewert, University of Portland

Session 2: 10:30-11:50

Bay 6

Tech Speak and the Deterioration of the Written Word

Chair & Respondent: Brian Simmons, University of Portland

Cathy Nolte, Gonzaga University

Shannon Cartier, Gonzaga University

Meagan Pierluissi, Gonzaga University

Luncheon: 12:20-1:30

Bay 2

Session 3: 1:40-3:00

Bay 1A

Organizing Our World Through Presidential Rhetoric

Chair and Respondent: Brian Simmons, University of Portland

Mitt Romney's 2012 National Convention Speech: An Analysis of Attacking / Acclaiming/ Defending and Whiteness

Elisa Majors & Kaeti Namba, University of Portland

Creating Presence: FDR and the Arsenal of Democracy Address

Bohn D. Lattin, University of Portland

Terministic Screens and the Construction of an American Family in Barack Obama's 2012 Post-Election Speech

Zachary Parker, Whitman College

Faltering Identifications During The War on Terror: A Burkean Analysis of Bush's Lost Support From Afghanistan to Iraq

Veronica Koehn, Oregon Institute of Technology

Session 3: 1:40-3:00

Bay 1B

Social Scientific Rhetorical Tools: Explaining the World Around Us

Chair: Emily Plec, Western Oregon University

Food Quality and the Norm of Reciprocity

Krystiana Beach, Grace Goodman, and Amanda Nystrom, George Fox University

Primacy-Recency Theory: Testing the Influences Involved In Decision-Making

Stacey Adams, Tori Fisher-Francis, Jordan Mitchell-Phillips, George Fox University.

Gender Bias and Attraction: Factors in Information Manipulation Theory

Josh Tryan, George Fox University

Respondent: Elizabeth Davis, Gonzaga University

Session 3: 1:40-3:00

Casco Bay

The Media and Rhetorical Forms

Chair: Henrietta Shirk, University of Montana

Is Seinfeld Too Jewish? An Ideological Criticism of Judaism in Seinfeld

William Later, Oregon State University

An Examination of Gender and Race in Newspaper Coverage of Olympian Gabby Douglas

Stephanie Raso, Linfield College

Naming the Church: The Representation of Two Congregations in the Media

Maria Schwarz, Linfield College

Respondent: Henrietta Shirk, University of Montana

Session 3 : 1:40-3:00

Kidd Island Bay

Graduate Thesis and Research Projects: Lessons Learned from Students

We would guess that everyone who has ever been involved in the research and writing process has met with pitfalls and delays or even outright paralysis. And the graduate thesis or research process is filled with those barriers, especially for such students engaged in thesis and scholarly writing for the first time under the supervision of graduate faculty. Often success is not about intelligence and a good idea; it is about

dealing with obstacles (both within and out of our control) and our own inner psychology.

This panel will focus on a group of graduate students who have either recently completed their research, or are at some stage of their thesis or graduate research or creative project. We will use their work as a case study of the process of writing a thesis or research project. While some information will be shared about the thesis topic, the goal is to share the students' own process and pitfalls and ways of working to implement a successful project plan that results in good research under the guidance of faculty. Faculty members will share their own approaches to teaching and mentoring in this context.

Co-Chairs:

Heather Crandall, Gonzaga University

Mike Hazel, PhD, Gonzaga University

Jeffrey L. Stafford, Eastern Washington University

Positive Deviance Approach (PDA) to Examine sexual exploitation of young girls in Bolivia

Melissa Doty, Eastern Washington University

Credibility of Female Sportscasters: College Students' Perceptions of Women in the Field

Leslie Jones, Eastern Washington University

Texting, Self & Society

Tim Smith, Eastern Washington University

Intercultural Communication Training

Laura Snyder, Gonzaga University

A Communication Approach to Veteran Civilian Reintegration

Lisa Staudinger, Gonzaga University

Voice and Dialogue, Can We Call Them Assets? Communication and Asset-Based Community Development

Heather M. L. Wallace, Gonzaga University

Session 3: 1:40-3:00

Bay 3

Organizing our World through Racial Categories: Using Interracial Communication Theories to Analyze Media Presentations of Race

This panel explores how categories of race are presented through the media, using specific interracial communication theories as the basis for analysis. From the lack of

people of color represented in *The Bachelor*, to the diverse racial cast of the sitcom *Community*, the lens of Whiteness Studies allows us to consider how aspects of White racial privilege are still strongly depicted and supported through the media.

Chair: Elizabeth Root, Oregon State University

Every Rose has its Thorn: An Examination of Racial Oppression and Whiteness on the Reality Television Show: The Bachelor

Kori Thornburg, Oregon State University

Changing Attitudes of Whiteness in American Sitcom: Does NBC's Community Work to Proliferate or Undermine Traditional Racial Culture?

Brett Watson, Oregon State University

Co-Cultural Theory in Film: An Analysis of The Help

Ashley Carron, Oregon State University

The Most Racist Moment on a Game Show

Anna Anderson, Oregon State University

Session 3: 1:40-3:00

Bay 6

Communication Starts at Home: The Dynamics of Close Relationships

Chair and Respondent: David Cornelius, Eastern Washington University

Negotiating Satisfaction in Intimate Relationships

Rachel Cox, Nancy Grenager, Mari Holmes, & Jenni Warren, University of Montana

Conflict Framing in Roommate Relationships

Elizabeth Eickhoff, Elise Fanney, & Jamie Taylor, University of Montana

Does the Ring Make a Difference? Communication Satisfaction Between Married and Cohabiting Couples

Elizabeth Olsen, Lewis-Clark State College

The Conflict of Coming Out: Expectancy Violation and Relational Turbulence in Parents' Reactions to Children's Homosexuality

Elizabeth Eickhoff, University of Montana

Effects of Father-Daughter Relationships on Marital Satisfaction

Sara A. Butkus, Northwest Nazarene University

Session 4: 3:00-4:20

Bay 1A

Behind the Scenes: Unspoken Influences on Communication Outcomes

Chair and Respondent: Annette Folwell, University of Idaho

Communication Apprehension and Perceived Power

Trevor Hachenberger, Nikki Meredith, Alex Osterman, & Zach Drost, University of Montana

A Study of the Relationship Between Trustworthiness and Tie Color

Brea Munsell, Kaila Knutson, Yali He, Brittany Baker, & Melissa Newton, George Fox University

Avenging Communicative Aggression: How Revenge Messages Associate with Conflict Styles, Perceptions of a Just World, Attachment styles, and Forgiveness

Chris Andersen, Tim Curran, & Nicole Allen, University of Montana

Session 4: 3:00-4:20

Bay 1B

Reorganizing Public Speaking

Chair & Respondent: Bohn Lattin, University of Portland

Reorganizing the Composition Process: Cutting Up Speeches and Selling Monroe's
Veronica Koehn, Oregon Institute of Technology

Reorganizing Perceptions of Speaking on Campus: Implementation of a Public Speaking Showcase"

Dan Peterson, Oregon Institute of Technology

Reorganizing Response: Toward Greater Rhetorical Interaction

Matt Schnackenberg, Oregon Institute of Technology

Session 4: 3:00-4:20

Casco Bay

Rhetoric and Culture: Understanding Diverse Narratives

Chair: Nancy Bixler, Skagit Valley College

Neo-Nazi Utopian and Dystopian Celebration in the Mainstream Music Scene of the Former Yugoslavia: A Comparative Analysis of Thompson and Laibach

Christian A. Vukasovich, Oregon Institute of Technology

Gaining Support and Spreading Awareness: The Impact of Undocumented Students and Their Stories

Crystal Galarza, Linfield College

The Radical Right: Goldwater's 1964 Counter Culture

Nichola Greenblatt, Willamette University

A Crisis of Values: President Bush's Secular Jeremiad

Austin Williams, Willamette University

Respondent: Emily Plec, Western Oregon University

Session 4: 3:00-4:20

Kidd Island Bay

Identity, Equality, and Intercultural Training

Chair: Shannon Corrick, Eastern Washington University

Listening for Marriage Equality: An Analysis of HRC's Americans for Marriage Equality Campaign of 2012

Janelle Davis, Linfield College

An Ethical, Ideological, and Moral Approach to LGBTQ Advocacy

Eric Dean, Eastern Washington University

Intercultural Communication Training

Laura Snyder, Gonzaga University

Contrasting Native American Indian Values: Sometimes We Don't Speak the Same Language

John Friesen, University of Calgary

Respondent: Carolyn Cunningham, Gonzaga University

Session 4: 3:00-4:20

Bay 3

Love, Games and Pop Culture Icons

Chair: Daniel Roemer, Eastern Washington University

Rising to the Ashes: Sherlock as an Example of Integration Through Destruction

Constance West, Western Oregon University

Plato and Lewis: The Discourse of Love
Arielle Reed, Eastern Washington University

Killing Time: Influences of Access, Gender Dynamics, and Motivation in Girls' Videogame Play
Caroline Cunningham, & Theresa Carpine, Gonzaga University

Scars That Shape Us: An Analysis of The Joker's Incongruent and Imperfect Madness
Page Joki, Whitman College

History Made Mutable: War-Based Video Games as Simulacral Representations
Chris Cardiel, Oregon Museum of Science and Industry

Respondent: Patricia Chantrill, Eastern Washington University

Session 4: 3:00-4:20

Bay 6

First Forays into Organizing the World of Rhetorical Theory: 21st Century Students and Neo-Aristotelian Criticism

Chair: Brenda DeVore Marshall, Linfield College

Brenda DeVore Marshall, Linfield College

Siena Noe, Linfield College

Clara Martinez, Linfield College

Audrey Lichten, Linfield College

Whitney Weber, Linfield College

Lake Couer d'Alene Boat Cruise Boarding begins at 5pm, Cruising at 5:30pm

Saturday 4/27/2013

Session 5: 8:30-9:50

Bay 1A

Interpersonal Implications of Technologically-Mediated Communication

Chair and Respondent: Veronica Koehn, Oregon Institute Technology

The Unspoken Expectations of Text Messaging

Allison McGovern, Shannon Gilskey, & Nancy Rae Allen, University of Montana

"Just text me...": Communication Preferences of High School Students

Benjamin Blanchard, Oregon Institute of Technology

Social support sources that combat veterans with PTSD use

Armand Davila, Oregon Institute of Technology

The Effects of Anonymity on Computer-Mediated Group Decision Making Efficiency and Quality: Undergraduate Research Proposal

David Silva, Northwest Nazarene University

Session 5: 8:30-9:50

Bay 1B

Diverse Rhetorical Forms: Organizing The World Around Us

Chair: Dan Roemer, Eastern Washington University

Movement and destination in the breast cancer walk.

Nancy R. Bixler, Skagit Valley College

A New Perspective: Invitational Rhetoric Reimagined.

Rio Sabella, Willamette University

Marijuana's Power Trip: Understanding the Beginning of the End of Legal Marijuana.

Summer Brusio, University of Montana

Speaking for the Dead: Funeral as Ritual Performance

Janelle Davis, Linfield College

Respondent: Bohn Lattin, University of Portland

WORKSHOP: Program Review and Assessment: Using the NCA Standards and Tips for Being Reviewed

Betsy Wackernagel Bach, University of Montana

Phil Backlund, Central Washington University

Workshop Overview

Program review requires departments to assess the effectiveness of their curriculum, teaching effectiveness of the faculty, and student learning outcomes. How this review is conducted varies from institution to institution. Some provide departments with a specific set of review questions to be used in a self-study, while others are more “gestalt” in their requirements for a departmental self-study. Still other institutions follow guidelines proscribed by their regional accrediting association. Join Phil and Betsy (authors of NCA’s standards for program review and assessment), and who have served as reviewers for COMM departments across the country, for a lively discussion of the program review process from start to finish and the NCA Standards for reviewing departments.

Outcomes

At the end of this proposed session, participants should have answers to the following questions:

- What are the NCA Standards for Program Review and how are they used?
- Where do I find resources and examples of prior program reviews?
- What are best practices and ideas for conducting program reviews, finding reviewers, and writing the review document?

Materials Distributed

Participants will be provided with a PowerPoint guide produced from the video, as well as a list of funding resources and links to funding sources.

Structure in Modern Society: Media, Gender (and the Nexus Thereof)

Discussion of gender and media in contemporary society is complex for a number of reasons – not the least of which involves what van Zoonen (2012, p. 2) dubs modern society’s “essential intertextuality and multimediality.” The intricate interweaving of gender and media structures requires substantial unpacking. In this student-faculty panel, we explore the structuring of gender and media in contexts telling of contemporary society: web-based news, forensics competition, scripted TV, Indian surrogacy practices, and political candidates’ websites.

Chair: Charlotte Jones, Carroll College

Agenda Setting and Political Biases in Network News Programs

Courtney Jones & Emily Madieros, Carroll College

A Gendered Analysis of Forensics Evaluation: A Case Study of a Forensics Tournament

Megan Towles & Chris Axtman, Carroll College

Queens of Comedy: The Portrayal of Gay Men in Network Scripted Television Shows

Jena Boenke & Katie Cummings, Carroll College

The Industry of Commercial Surrogacy in India: Media, Gender, and Globalization

Jonathan Men, Carroll College

Judging Rhetorical Credibility - A Website Analysis of Montana's 2012 Gubernatorial Candidates

Colleen McCarthy, Carroll College

Respondent: Alan Hansen, Carroll College

Session 5: 8:30-9:50

Bay 2

Crowdsourcing Technical Communication

Sponsor: Technical Communication Division

Chair: Cass Hemphill, University of Montana

Join NWCA's Technical Communicators in this interactive session. A light continental breakfast will be available.

Session 5: 8:30-9:50

Bay 6

**Pop Culture Icon, Political Superhero, Rhetorical Touchstone, Moral Compass:
Sesquicentennial Cool and The Lead Performance of Abraham Lincoln in 21st
Century American Life**

Chair: Patricia Chantrill, Eastern Washington University

Metaphor and Meaning in Seth Grahame-Smith's "Abraham Lincoln, Vampire Hunter"

Daniel Roemer, Eastern Washington University

America's Refounding Father: 100 Years of Technologically Resurrecting Abraham Lincoln for National Reconciliation and Redemption
Patricia Chantrill, Eastern Washington University

Steampunked Lincoln as Modified Gothic Icon and Axe-wielding Fashion Trendsetter
Lauren Miller, Eastern Washington University

The moral, political and cultural lessons of Spielberg's "Lincoln"
Ashley Waggoner, Eastern Washington University

Invoking Lincoln: Modern Political Implications for a Post-Partisan Future
Joseph Jackson, Eastern Washington University

Session 6: 10-11:15

Bay 1A

Communication and Alaska's Indigenous People: Understanding the 'Native Way'

Chair: Peter A. DeCaro, University of Alaska Fairbanks

Panel Description: Panel participants explore Alaska natives' normative cultural communication processes in organizational environments.

Communication Under Pressure: A look into Alaska's whaling organizations
Michelle White, University of Alaska Fairbanks

Effective Organizational Mediation Design
Jeffrey Chittick, University of Alaska Fairbanks

Designing Peer Mediation Circle Groups in an Alaska Native High School
Peter A. DeCaro, University of Alaska Fairbanks

Respondent: Kevin James Brown, Oregon Institute of Technology

Session 6 10:11:15

Bay 1B

Graduate Thesis and Research Projects: Faculty Student Dialogue

What student hasn't ever experienced "*the imposter syndrome*" (e.g. "I am not smart enough or good enough to be successful?") In this panel, teachers, in concert with students, will share their own journey about their challenges, barriers, and successes, as they have navigated the path as neophyte graduate students, to tenured or tenure track faculty engaged in scholarship, research, and teaching. This panel also aims to provide

strategies and best practices for students interested in a career in teaching in higher education.

Panel Co-Chairs:

Mike Hazel, Gonzaga University

Heather Crandall, Gonzaga University

Jeffrey L. Stafford, Eastern Washington University

Faculty Participants:

Heather Crandall, Gonzaga University

Mike Hazel, PhD, Gonzaga University

Jeffrey L. Stafford, Eastern Washington University

Carolyn Cunningham, Gonzaga University

Student Participants:

Jessica Fresques, Gonzaga University

Ron Irwin, Gonzaga University

Theresa Carpine, M.A., Gonzaga University

Session 6: 10-11:15

Casco Bay

Organizational Communication: Strategy, Effectiveness & Satisfaction

Chair: Christian Vukasovich, Oregon Institute of Technology

Spheres of Argument Concerning GuideStar's Evaluation of Nonprofits' Effectiveness

Anne Sherwood, University of Montana

Mission and Strategy in a Church Plant

Megan Gesler, University of Montana

It's a Manager's World: Employee Satisfaction and Management Style

Ashley R. Ennis, Lewis & Clark State College

Respondent: Phil Backlund, Central Washington University

Session 6: 10-11:15

Kidd Island Bay

Student Affairs and the Male Experience at a Catholic University

Chair & Respondent: Brian Simmons, University of Portland

Religious Engagement and Male Student Perceptions of Masculinity
Bethany Sills, University of Portland

Coed Versus Single-Sex: Residence Life and Gender Performance
Tyler Zimmerman, University of Portland

Links Between Career Choices and Male Student Perceptions of Masculinity
Amanda Wheaton, University of Portland

Interpersonal Engagement and Male Students Perceptions of Masculinity
Regina Galbick, University of Portland

Session 6: 10-11:15

Bay 2

Communication on Campus

Chair and Respondent: Veronica Koehn, Oregon Institute of Technology

Organizing the Chaotic Inner-City Classroom Through Communication
Phyllis Bo-Yuen Ngai, University of Montana

Satisfaction Guaranteed: Student Communication Satisfaction at Two-Year and Four-Year Colleges
Briana Manes, Lewis-Clark State College

Should I Stay or Should I go: Students' accounts for living arrangements
David Clarke, Oregon Institute of Technology

Session 6: 10-11:15

Bay 6

Organizing for Social Change: Case Studies of Social Change Organizations' Use of Communication Technologies

In an age where social media such as Facebook and Twitter help facilitate large-scale social change, such as in the Arab Spring or the Occupy Wall Street movements, it is important to better understand how communication technologies can be used for

organizing social change. This panel presents seven case studies of social change organizations, each one demonstrating how these organizations communicate their overall messages to audiences and how organizations use communication technologies for social change.

Chair and Respondent: Carolyn Cunningham, Gonzaga University

Krochet Kids International

Rachel Flores, Gonzaga University

Being Human Online

Masarat Allaqaband, Gonzaga University

Pawsitive Works

Katie Fitzpatrick and Kelly Wentz, Gonzaga University

The Swedish Institute

Nassiba Khelfi, Gonzaga University

Couchsurfing

Catherine Nolte, Shannon Cartier, and Meagan Newsom, Gonzaga University

The Cardinal Newman Society

Virginia Soto, Gonzaga University