



FROM ALL DIRECTIONS

Official Newsletter of the
Northwest Communication Association
Winter 2015 "Just the FAQs/Late" Edition

Visit us online at www.northwestcomm.org

Edited by Mark Porrovecchio, Oregon State University

MESSAGE FROM THE PRESIDENT

Sacheen Mobley-Welsh, Central Washington
University

The time has come to turn our eyes towards our conference. Though submissions are open to all possible subjects, I am looking forward to hearing our theme brought to life in the scholarly works presented. Registration is open and, again, there are some changes this year in terms of costs for the conference and options on the registration form so please make a note of those things.

As this is my last presidential message, I would like to say thank you. In the past year, the executive board and I have endeavored to continue the traditions of NWCA while being mindful to protect our future as an organization. I believe we have handled that charge admirably. I want to thank the EC and all of you for working with me and allowing me the pleasure and the honor to serve in this post. I hope to see many of you at the opening reception Thursday evening, April 16, 2015.

MESSAGE FROM THE CONTENT MANAGER

Mark Porrovecchio, Oregon State University

The conference is almost upon us. In the interest of drawing members, new and old, to our website and highlighting some of the changes that NWCA has implemented, we are providing the following list of **Frequently Asked Questions**:

Question: When is the conference?

Answer: Thursday-Saturday, April 16-18, 2015.

Question: Where is the conference?

Answer: At the Coeur d'Alene Resort, in beautiful Coeur d'Alene, Idaho. Visit their [website](#).

Question: What is the conference theme?

Answer: This year's theme is "Communication and Convergence." 1st Vice President/Conference Planner Patricia Chantrill, Eastern Washington University, has planned an amazing conference. This year's keynote speaker is Dr. Michael Salvador, Chair of Communication Studies at California State University, San Bernardino, and 2012 Recipient of NCA's Christine Oravec Research Award in Environmental Communication.

Question: Is it too late to register for the conference?

Answer: Not at all . . . but time is running out! The deadline for paper and panel proposals is 5 p.m. on February 16, 2015. Running late? Just ask!

Question: How do I find out about divisions?

Answer: Go to the [conference page](#) to peruse the call for papers and division contact information.

Question: How do I register for the conference?

Answer(s): It is easy to register for the NWCA Conference. You can register [online](#) (individual, not group, registration only please), register by [mail](#), or register on-site.

Question: How do I book a room at the resort?

Answer(s): Again, booking at the resort—at incredible conference-only rates—is easier than ever. Call the resort directly at 844-763-6227 . . . a special line just for NWCA members. Or you can fax in the special form on the conference page of the website. But hurry: the deadline to secure these rates is March 6, 2015.

Question: Is this conference right for me and my friends?

Answer: NWCA welcomes all faculty (four and two year) and students (graduate as well as undergraduate) who are interested in Communication Studies. NWCA is especially committed to, and proud of, creating an environment that is student-focused and faculty-friendly. Emerging and established scholars get a chance to interact in an educational and beautiful setting year after year.

Question: I'm hooked! How do I find out more?

Answer: It is easier than ever to learn more about NWCA. [Contact](#) members of our Executive Council; browse the [call](#) for the *Northwest Journal of Communication*; and consider running for office (with new Executive Council members chosen each year at the Friday afternoon luncheon).

Question: I have friends who might want to join? How do they get involved?

Answer: Pass this newsletter along and urge them to visit our website or join our [listserv](#).

On behalf of the entire NWCA Executive Council, we
hope to see you in April!

Northwest Communication Association
39th Annual Conference
Theme: Communication & Convergence
The Coeur d'Alene Resort
April 16-18, 2015
Papers & Proposals Deadline:
5:00pm
February 16, 2015



Northwest Communication Association

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Address Correction Requested

Please share this newsletter with a colleague or a friend