



FROM ALL DIRECTIONS

Official Newsletter of the
Northwest Communication Association
October 2015 Edition

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Edited by Mark Porrovecchio, Oregon State University

Message from the President

Patricia Lucero Chantrill,
Eastern Washington University

A Ruby Jubilee in Coeur d'Alene: the upcoming April 2016 conference marks the 40th Anniversary of the Northwest Communication Association. We especially invite **all former NWCA presidents and executive leadership** to join current students and faculty and professionals in this celebration, as we return to examine the role of the Communication discipline and communication research in answering questions and solving problems that confront us all. While much has changed over the last four decades, NWCA remains committed to showcasing our work and connecting us to our world. This conference, just as it did when I first attended it as a student from Idaho State University in 1989, ardently encourages and supports undergraduate research, graduate scholarship, faculty-student, and scholar-professional collaborations. We value partnerships between 2-year and 4-year schools, between public and private institutions, between independent colleges and professional advocates, between the campus and the community, and across state borders. We honor authentic engagement and offer opportunities for all conference-goers to become NWCA leaders in their own rite.

In addition to the call for proposals included in this fall newsletter, we ask that former NWCA leaders deliberate upon and propose specific workshops, panels, and competitive papers that embrace the 2016 theme of "Collaboration and Engagement" within the context of our forty year anniversary. Please contact me directly at pchantrill@ewu.edu -- or you can contact our 2016 conference planner, Jackson Miller, at jmiller@linfield.edu -- if you'd like to share ideas in advance of the February 1, 2016 submission deadline.

Most important, make plans now to *collaborate and engage* at the 2016 annual NWCA conference April 14th through the 16th in brilliant Coeur d'Alene, Idaho.

Notes from the Conference Planner

Jackson B. Miller,
Linfield College

The 2016 NWCA conference theme is "Collaboration and Engagement." Submissions that speak directly to this theme are strongly encouraged. In cases where the theme will not apply directly to a submission for the conference, an emphasis on partnerships or on significant implications for broader communities is encouraged. As communication scholars, we widely acknowledge that our work, our personal lives, and our identities are inextricably bound up in the web of relationships that surround us. The conference theme asks us to pay close attention to this relational web, with a particular focus on the groups or individuals with whom we collaborate and the practical consequences resulting in and through our engagement with external communities.

A focus on "collaboration" means highlighting and interrogating the various ways in which partnerships impact the study of communication. Communication research is not done in a vacuum, and the individuals and groups with whom we partner to complete our work inform and enhance our scholarship. Collaborators can include undergraduate and graduate students, administrators or staff members on our campuses, colleagues from other colleges and universities, scholars from other disciplines, members of community groups, and individuals from local businesses or nonprofit organizations. Collaboration takes place along a spectrum of involvement and may include the roles of co-author, research assistant, interviewee, or editorial reviewer, to name but a few.

A focus on "engagement" means featuring the various ways in which we engage communities external to the academy in research, creative activities, teaching, consulting, and service. Communication scholarship lends itself to engagement because it frequently demands a bridging of theory and practice. Engaged scholarship can take myriad forms, including publicly engaged instruction, community-based research, work that contributes to public debates, academic service learning, and research that addresses critical societal issues.

Northwest Journal of Communication: CALL FOR MANUSCRIPTS

SUBMISSION GUIDELINES

The Journal

The Northwest Journal of Communication is a scholarly, blind and peer-reviewed publication dedicated to understanding human and mass communication in all forms. The journal is indexed by Ebscohost. We encourage contributions from all theoretical and methodological perspectives. Articles relating to any aspect of communication are welcome, as are all theoretical and methodological approaches. Manuscripts will be considered as they are received and all submissions undergo a rigorous peer review. Acceptance rates range, depending on the issue, from 15-25 percent.

Submitting to the Journal

Manuscripts are accepted on a rolling basis and may be submitted electronically at any time. Manuscripts should conform to the *Publication Manual of the American Psychological Association* (APA). Manuscripts should not exceed 8,000 words including references (although exceptions may be made at the editor's discretion) and should not have been published in any prior form. The journal follows a policy of blind review; authors should avoid any self-identification in the body of the manuscript or abstract.

Manuscripts should be submitted electronically to Nadene Vevea at Central Washington University (vevean@cwu.edu). Authors should submit:

1. A letter to the editor with the title and full names of author(s), affiliation, contact information, email, and telephone number sent in the body of an email to vevean@cwu.edu.
2. The complete manuscript with 5-7 key words, references, tables and figures in a word document without author information.
3. A 75-150 word abstract in a word document without author information.

40th Annual Conference: CALL FOR PAPERS AND PROPOSALS

Papers, panel proposals, and workshops will be considered for conference presentation according to the following guidelines:

1. The convention program is open to all NWCA members and those who want to become members.
2. All submissions are due to the Division Chairs by **5 p.m. on February 1, 2016**. Please include a detachable title page with the author's name, address, telephone number and email address, and submit electronically (i.e., in Word or .rtf format). **Hard copies are no longer accepted.** No faxes please. It is preferred that student papers are sent directly by the student; if faculty members do submit for their students, please cc the student along with the submission.
3. Research that has already been published or presented at another conference is not eligible for submission.
4. Special attention will be paid to papers and programs that support the convention theme, although unrelated themes and submissions are also encouraged. Proposals that creatively combine faculty and student work are especially welcomed.
5. Paper length is limited to 25 pages of text.
6. Faculty and students are especially encouraged to submit papers. Papers should be clearly marked in the upper right hand corner of their title and abstract pages; undergraduates should place a "U", graduate students a "G" and faculty an "F". This is necessary in order to be considered for the President's Awards, Best Undergraduate Paper, Best Graduate Paper, Best Faculty Paper and Best Faculty/Student Collaboration.
7. Panel proposals should focus on a unifying theme, which may be the conference theme. Panel proposals must include: (a) title and description of the program; (b) a brief paragraph stating the scholarly importance of the panel and its contribution to the NWCA conference program; (c) names, addresses, and affiliations of all panelists;

and (d) a 200 word (max.) abstract of each paper on the panel. Roundtable discussants do not need to submit abstracts.

8. Workshops are intended as training and/or information sessions that can be presented in 1 hour blocks. Submissions should include the workshop title, the problem or expertise addressed, an outline of the proposed content, any specific “takeaways” participants should expect, and the time block required. Include the name, address, and affiliation of workshop presenter(s).
9. **Presenters must supply any audio-visual equipment their presentation requires.** The cost of renting such equipment on-site is expensive. Please consider this carefully when planning your proposal’s presentation details.
10. We apologize, but we are unable to accommodate special scheduling requests.

Send your submissions to one of the following divisions as appropriate:

RHETORICAL THEORY & CRITICISM

Submissions regarding the theory and practice of rhetoric in diverse artifacts, practices and traditions, or intersections with legal, political, historical, religious, gendered, philosophical, ethnic, poetic, and environmental contexts will be considered.

Send submissions to:

Brenda DeVore Marshall
Linfield College
bmarshall@linfield.edu

INSTRUCTIONAL AND FORENSICS DIVISION

This division encourages scholarship concerning educational practices in communication including classroom communication and the practice of competitive speech and debate. Papers that explore practices in teaching communication or participation in forensics are welcomed. Panels which present G.I.F.T.S – Great Ideas for Teaching Speech – are especially encouraged.

Send submissions to:

Craig Rickett
Spokane Falls Community College
Craig.Rickett@sfcc.spokane.edu

INTERPERSONAL & COMMUNICATION THEORY

Submissions to this division should describe human interpersonal communication, or explore, develop, test, critique and/or refine one or more of the many theories of human communication. Theoretical essays and empirical research papers using any accepted qualitative or quantitative methodology will be considered.

Send submissions to:

Heather Robinson
Eastern Washington University
hrobinson@ewu.edu

MEDIA AND CULTURAL STUDIES

This division encourages scholarship addressing issues related to mass media, intercultural communication, popular culture, diversity and multiculturalism, and mediated persuasive campaigns. Essays and panels proposals that address topics related to media and cultural studies are also encouraged.

Send submissions to:

Molly Mayhead
Western Oregon University
mayheam@wou.edu

ORGANIZATIONAL & TECHNICAL COMMUNICATION

Submissions that explore organizational contexts and technical communication will be considered in this division. Organization and technical communication topics may include group or management communication, public relations, crisis response, investigations of how people communicate about technical topics, organizational criticism, and research that explores how we use technology to communicate.

Send submissions to:

Dan Peterson
Oregon Institute of Technology
Dan.Peterson@oit.edu



Northwest Communication Association

2015 - 2016 Membership and Registration Form

This form can be handwritten or typed.

Member Information

Name: _____ University: _____
Last First

Address: _____ Position: _____
Street Address

_____ Phone: () - _____
City State ZIP Code

E-mail Address: _____ Work Phone: () - _____

Highest Degree Earned? (Circle one) BA BS MA PhD Institution: _____

Are you a new member? Yes No If no, since when?

Registration Information

The following section is **required**. Please check ONE option.

Check ONE	Item	Pre-Registration Price	On-Site Registration Price
<input type="checkbox"/>	Regular Membership + Conference Fee (<i>One Year Membership</i>) Includes NWCA Journal & luncheon.	\$100.00	\$120.00
<input type="checkbox"/>	Student Membership + Conference Fee (<i>One Year Membership</i>) Includes NWCA Journal & luncheon.	\$40.00	\$50.00
<input type="checkbox"/>	Life Membership* Includes NWCA Journal, conference fees, & luncheon.	\$300.00	\$300.00
<input type="checkbox"/>	Department Scholarship Includes NWCA Journal	\$70.00	\$70.00

The following selection is **optional**. Please indicate quantity if purchasing more than one.

Quantity	Item	Pre-Registration Price	On-Site Registration Price
	Vegetarian Option (<i>pre-register option only</i>) For NWCA members	---	---
	Friday Luncheon (<i>please check if vegetarian; pre-register option only</i>) For members' guests.	\$20.00	\$25.00
	Boat Cruise For members and their guests.	\$10.00	\$10.00
	Graduate Fair Table For schools to promote their programs.	\$25.00	\$30.00

Total Amount Due: \$

Pre-registration forms and payment must be RECEIVED by **Monday, March 7, 2016**.

If paying by mail, please make check or money order (\$US) payable to "NWCA" and mail to:

Northwest Communication Association
 c/o Chris Cardiel, Treasurer
 Research and Evaluation Supervisor
 Oregon Museum of Science and Industry
 1945 SE Water Avenue
 Portland Oregon 97214

*If you have previously purchased a lifetime membership, please check "Life Membership." The only payment that will be due from you is any additional luncheon admissions.

Northwest Communication Association
40th Annual Conference
Theme: Collaboration and Engagement
The Coeur d'Alene Resort
April 14-16, 2016
Papers & Proposals Deadline:
5:00pm
February 1, 2016



Northwest Communication Association
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Oregon State University
Corvallis, OR 97331

Address Correction Requested

Please share this newsletter with a colleague or a friend