



FROM ALL DIRECTIONS

Official Newsletter of the
Northwest Communication Association
October 2016 Edition

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Edited by Mark Porrovecchio, Oregon State University

Message from the President

Jackson B. Miller,
Linfield College

The annual Northwest Communication Association conference provides a unique setting for engaging with other scholars and sharing ideas. Coeur d'Alene is certainly a beautiful location, but there is no doubt that the unique nature of the conference stems from the strong sense of community. While many of us rightly value our participation in national and larger regional organizations, the sheer size of some of these conferences can discourage the types of interpersonal interactions that can fuel our work as teachers and scholars.

At NWCA, we have the time and space to share and receive insights about our scholarship and teaching. Respondents to student papers provide detailed feedback, colleagues regularly stop one another in the lobby of the hotel to share their thoughts about panel presentations, and rich scholarly discussions are a staple of our conference luncheon and boat cruise. Presenting at, responding to, or chairing a panel at the NWCA conference is more than just another line on the CV – it is a transformative experience for all participants.

At the 2016 Northwest Communication Association conference this past spring, many of us had the great honor of meeting Gary Wilson, who served as the first president of NWCA in 1977. As we look forward to our annual conference in 2017, it is my sincere honor as your 41st President to invite you to submit papers and panels for potential presentation. Whether you are an undergraduate student presenting at a scholarly conference for the first time, a graduate student seeking feedback on ongoing research projects, or a faculty member interested in furthering your research agenda, the NWCA conference is an outstanding event for sharing your scholarly work.

The deadline for conference paper and panel submissions is February 1, 2017. Important details are provided in this newsletter. I look forward to seeing you in Coeur d'Alene in April 2017.

Notes from the Conference Planner

Kevin T. Jones,
George Fox University

Even though next April seems far away right now, believe it or not it is time to start planning for the NWCA Annual Conference April 20-22, 2017 at the beautiful Coeur d'Alene Resort in Coeur d'Alene, Idaho. The members of your executive committee have already begun preparing and designing what looks to be another wonderful weekend of fun, fellowship, and academic growth.

To say that we are in the middle of an “interesting” political season could be a bit of an understatement. So it seems appropriate that this year’s conference theme is “Communicating in an Informed Democracy.” Our keynote speaker this year will be Dr. Roderick Hart, University of Texas, Austin, who will help us navigate some of the unique political components we have seen this fall. Dr. Hart holds the Allan Shivers Centennial Chair in Communication and the Cronkite Regents Chair in Communication at The University. His area of special interest is politics and the mass media. Hart is the author of twelve books, the most recent of which is *Political Tone: How Leaders Talk and Why* (University of Chicago Press, 2013). After his keynote address at the luncheon we will hold a Q&A session where you can pick his brain.

The executive committee agreed last year to make one change to our normal conference activities. Our ever popular Friday evening boat cruise on Lake Coeur d'Alene has been moved to a later time with 6:00 boarding and a 6:30 departure time. The cruise will be a dessert cruise with a free drink from the bar and dessert for all attendees. We will provide a clear dinner break after the final panel session on Friday to give everyone time to grab some dinner before the cruise.

The cost of the cruise will remain the same: \$10 with pre-registration. The cost will go up to \$15 for tickets purchased at the conference and \$20 for tickets purchased at the dock at departure time.

Northwest Journal of Communication: **CALL FOR MANUSCRIPTS**

SUBMISSION GUIDELINES

The Journal

The Northwest Journal of Communication is a scholarly, blind and peer-reviewed publication dedicated to understanding human and mass communication in all forms. The journal is indexed by EBSCOhost. We encourage contributions from all theoretical and methodological perspectives. Articles relating to any aspect of communication are welcome, as are all theoretical and methodological approaches. Manuscripts will be considered as they are received and all submissions undergo a rigorous peer review. Acceptance rates range, depending on the issue, from 15-25 percent.

Submitting to the Journal

Manuscripts are accepted on a rolling basis and may be submitted electronically at any time. Manuscripts should conform to the *Publication Manual of the American Psychological Association* (APA). Manuscripts should not exceed 8,000 words including references (although exceptions may be made at the editor's discretion) and should not have been published in any prior form. The journal follows a policy of blind review; authors should avoid any self-identification in the body of the manuscript or abstract.

Manuscripts should be submitted electronically to Nadene Vevea at Stevenson University School of Design (vevean@cwu.edu). Authors should submit:

1. A letter to the editor with the title and full names of author(s), affiliation, contact information, email, and telephone number sent in the body of an email to nvevea@stevenson.edu.
2. The complete manuscript with 5-7 key words, references, tables and figures in a word document without author information.
3. A 75-150 word abstract in a word document without author information.

41st Annual Conference: CALL FOR PAPERS AND PROPOSALS

CONFERENCE GUIDELINES

Papers, panel proposals, and workshops will be considered for conference presentation according to the following guidelines:

1. The convention program is open to all NWCA members and those who want to become members.
2. All submissions are due to the Division Chairs by **5 p.m. on Wednesday, February 1, 2017**. Please include a detachable title page with the author's name, address, telephone number and email address, and submit electronically (i.e., in Word or .rtf format). **Hard copies are no longer accepted.** No faxes please. It is preferred that student papers are sent directly by the student; if faculty members do submit for their students, please cc the student along with the submission.
3. Research that has already been published or presented at another conference is not eligible for submission.
4. Special attention will be paid to papers and programs that support the convention theme, although unrelated themes and submissions are also encouraged. Proposals that creatively combine faculty and student work are especially welcomed.
5. Paper length is limited to 25 pages of text.
6. Faculty and students are especially encouraged to submit papers. Papers should be clearly marked in the upper right hand corner of their title and abstract pages; undergraduates should place a "U", graduate students a "G" and faculty an "F". This is necessary in order to be considered for the President's Awards, Best Undergraduate Paper, Best Graduate Paper, Best Faculty Paper and Best Faculty/Student Collaboration.
7. Panel proposals should focus on a unifying theme, which may be the conference theme. Panel proposals must include: (a) title and description of the program; (b) a brief paragraph stating the scholarly importance of the panel and its

contribution to the NWCA conference program; (c) names, addresses, and affiliations of all panelists; and (d) a 200 word (max.) abstract of each paper on the panel. Roundtable discussants do not need to submit abstracts.

8. Workshops are intended as training and/or information sessions that can be presented in 1 hour blocks. Submissions should include the workshop title, the problem or expertise addressed, an outline of the proposed content, any specific “takeaways” participants should expect, and the time block required. Include the name, address, and affiliation of workshop presenter(s).
9. **Presenters must supply any audio-visual equipment their presentation requires.** The cost of renting such equipment on-site is expensive. Please consider this carefully when planning your proposal’s presentation details.
10. We apologize, but we are unable to accommodate special scheduling requests.

Send your submissions to one of the following divisions as appropriate:

RHETORICAL THEORY & CRITICISM

Submissions regarding the theory and practice of rhetoric in diverse artifacts, practices and traditions, or intersections with legal, political, historical, religious, gendered, philosophical, ethnic, poetic, and environmental contexts will be considered.

Send submissions to:
Brenda DeVore Marshall
Linfield College
bmarshall@linfield.edu

INSTRUCTIONAL AND FORENSICS DIVISION

This division encourages scholarship concerning educational practices in communication including classroom communication and the practice of competitive speech and debate. Papers that explore practices in teaching communication or participation in forensics are welcomed. Panels which present G.I.F.T.S – Great Ideas for Teaching Speech – are especially encouraged.

Send submissions to:
Brooke Adamson
Northwest Nazarene University
mbadamson@nnu.edu

INTERPERSONAL & COMMUNICATION THEORY

Submissions to this division should describe human interpersonal communication, or explore, develop, test, critique and/or refine one or more of the many theories of human communication. Theoretical essays and empirical research papers using any accepted qualitative or quantitative methodology will be considered.

Send submissions to:
Heather Robinson
Eastern Washington University
hrobinson@ewu.edu

MEDIA AND CULTURAL STUDIES

This division encourages scholarship addressing issues related to mass media, intercultural communication, popular culture, diversity and multiculturalism, and mediated persuasive campaigns. Essays and panels proposals that address topics related to media and cultural studies are also encouraged.

Send submissions to:
Christian Vukasovich
Oregon Institute of Technology
christian.vukasovich@oit.edu

ORGANIZATIONAL & TECHNICAL COMMUNICATION

Submissions that explore organizational contexts and technical communication will be considered in this division. Organization and technical communication topics may include group or management communication, public relations, crisis response, investigations of how people communicate about technical topics, organizational criticism, and research that explores how we use technology to communicate.

Send submissions to:
Dan Peterson
Oregon Institute of Technology
Dan.Peterson@oit.edu



Northwest Communication Association

2016 - 2017 Membership and Registration Form

This form can be handwritten or typed.

Member Information

Name: _____ University: _____
Last First

Address: _____ Position: _____
Street Address

_____ Phone: () - _____
City State ZIP Code

E-mail Address: _____ Work Phone: () - _____

Highest Degree Earned? (Circle one) BA BS MA PhD Institution: _____

Are you a new member? Yes No If no, since when?

Registration Information

The following section is **required**. Please check ONE option.

Check ONE	Item	Pre-Registration Price	On-Site Registration Price
<input type="checkbox"/>	Regular Membership + Conference Fee (<i>One Year Membership</i>) Includes NWCA Journal & luncheon.	\$100.00	\$120.00
<input type="checkbox"/>	Student Membership + Conference Fee (<i>One Year Membership</i>) Includes NWCA Journal & luncheon.	\$40.00	\$50.00
<input type="checkbox"/>	Life Membership* Includes NWCA Journal, conference fees, & luncheon.	\$300.00	\$300.00
<input type="checkbox"/>	Department Scholarship Includes NWCA Journal	\$70.00	\$70.00

The following selection is **optional**. Please indicate quantity if purchasing more than one.

Quantity	Item	Pre-Registration Price	On-Site Registration Price
	Vegetarian Option (<i>pre-register option only</i>) For NWCA members	---	---
	Friday Luncheon (<i>please check if vegetarian; pre-register option only</i>) For members' guests.	\$20.00	\$25.00
	Boat Cruise For members and their guests.	\$10.00	\$15.00/\$20.00
	Graduate Fair Table For schools to promote their programs.	\$25.00	\$30.00

Total Amount Due: \$ _____

Pre-registration forms and payment must be RECEIVED by **Friday, March 10, 2016**.

If paying by mail, please make check or money order (\$US) payable to "NWCA" and mail to:

Northwest Communication Association
 c/o Chris Cardiel, Treasurer
 Research and Evaluation Supervisor
 Oregon Museum of Science and Industry
 1945 SE Water Avenue
 Portland Oregon 97214

*If you have previously purchased a lifetime membership, please check "Life Membership." The only payment that will be due from you is any additional luncheon admissions.

Northwest Communication Association
41st Annual Conference
"Communicating in an Informed Democracy"
The Coeur d'Alene Resort
April 20-22, 2017
Papers & Proposals Deadline:
5:00pm
Feb. 1, 2017



Northwest Communication Association

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Address Correction Requested

Please share this newsletter with a colleague or a friend