

# 41th Annual Conference Program

April 20, 21 and 22, 2017

Coeur d'Alene Resort

Coeur d'Alene, Idaho

*Communicating in an Informed Democracy*

*northwestcomm.org*



NORTHWEST  
COMMUNICATION  
ASSOCIATION

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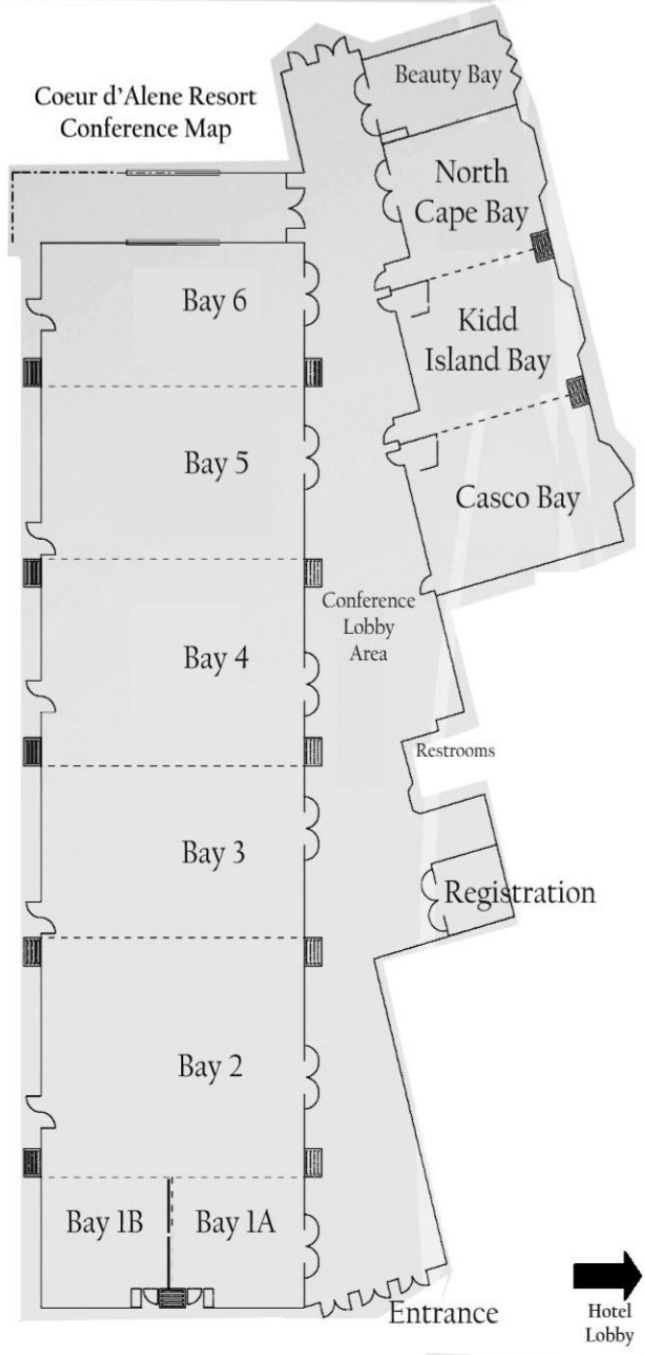
## **Message from the President and the First Vice President**

Welcome to the 2017 Northwest Communication Association Conference. Whether you are a long-standing member of the organization or a student presenting at their first academic conference, we encourage you to immerse yourself in the strong sense of community that is characteristic of NWCA. The conference theme this year is “Communicating in an Informed Democracy,” and the panels and other conference events provide outstanding platforms for sharing and receiving insights about your scholarly pursuits. We hope that the conference will help you to connect with other scholars who share similar interests, to field challenging questions that will make you own scholarly projects stronger, and to understand broadly how the work we do in communication studies contributes to society at large. We also hope that you will find opportunities during some of the less formal conference interactions, whether in the lobby of the hotel, during our conference luncheon, or on the boat cruise, to engage with other participants and learn from one another. Whether you are presenting a paper, chairing a panel, participating in a roundtable discussion, responding to a paper, or just attending conference sessions, we appreciate your contributions to our growth as a scholarly community and we sincerely look forward to hearing more about your work.

***Jackson B. Miller***  
NWCA President

***Kevin T. Jones***  
1<sup>st</sup> Vice President & Conference Planner

Coeur d'Alene Resort  
Conference Map



# Northwest Communication Association Executive Council

## President

Jackson B. Miller, Linfield College

## First Vice President

Kevin T. Jones, George Fox University

## Second Vice President

Alan Hansen, Carroll College

## Immediate Past President

Patricia Lucero Chantrill, Eastern Washington University

## Secretary and Treasurer

Chris Cardiel, Oregon Museum of Science and Industry

## Historian

Vacant

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Nadene Vevea, Central Washington University

## Webspinner

Nikki Roberts, University of New Mexico

## Newsletter Editor

Mark Porrovecchio, Oregon State University

## 2017 Division Chairs

*Instructional & Forensics* - Brooke Adamson, Northwest Nazarene University

*Interpersonal & Communication Theory* - Heather Robinson, Eastern Washington University

*Media & Cultural Studies* - Christian Vukasovich, Oregon Institute of Technology

*Organizational & Technical Communication* - Dan Peterson, Oregon Institute of Technology

*Rhetorical Theory & Criticism* - Brenda DeVore Marshall, Linfield College

## **Reviewers, Respondents, and Chairs**

Brooke Adamson, Northwest Nazarene University  
Donna Allen, Northwest Nazarene University  
Kevin Brown, Oregon Institute of Technology  
Chris Cadiel, Oregon Museum of Science & Industry  
Patricia Lucero Chantrill, Eastern Washington University  
Steve Classen, George Fox University  
Erin Cook, Oregon State University  
Monica Couvrette, Oregon State University  
Annette Folwell, University of Idaho  
Andria Fultz, Oregon Institute of Technology  
Allan Hansen, Carroll College  
Roderick Hart, University of Texas, Austin  
Mike Hazel, Gonzaga University  
Cassandra Hemphill, University of Montana  
Joel Iverson, University of Montana  
Charlotte Jones, Carroll College

Kevin T. Jones, George Fox University  
Veronica Koehn, Oregon Institute of Technology  
Bohn Lattin, University of Portland  
Brenda DeVore Marshall, Linfield College  
Molly Mayhead, Western Oregon University  
Jackson B. Miller, Linfield College  
Oriana Mulatero, Oregon State University  
Dan Peterson, Oregon Institute of Technology  
Heather Robinson, Eastern Washington University  
Erica Salkin, Whitworth University  
Matt Schnackenberg, Oregon Institute of Technology  
Galina Sinekopova, Eastern Washington University  
Sarah Spiegelman, Oregon State University  
Christian Vukasovich, Oregon Institute of Technology  
Chelsey Williams, Oregon State University  
MaryJean Williams, CTA Consulting

## **2017 Assistant Conference Planner**

LaQuae Aughtman, George Fox University

## **Student Volunteers**

Savanna Poston, George Fox University  
Kati Viscano, George Fox University  
Lauren Hill, George Fox University  
Gaby Sipes, George Fox University

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# Thursday April 20, 2017

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**Registration**     4:00 pm - 10:00 pm                      **Convention Center**

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**President's Welcome Reception**     7:00 - 9:00 pm                      **Bay 2**  
Drinks and Dessert

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# Friday April 21, 2017

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**Pre-Session**     7:40 - 8:50 am

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**Student Breakfast: Presenting with Conviction**                      **Bay 2**

During breakfast, Dr. Kevin Brown from the Oregon Institute of Technology will help those of you who would like to hone your conference presentation skills. Here you will learn to bolster your speaker competence and learn a few simple strategies to present your paper orally.

**Faculty Breakfast: NWCA Planning and Progress Discussion**                      **North Cape Bay**

The morning faculty breakfast session provides an opportunity for us to discuss the future of the Northwest Communication Association and how NWCA can better serve its members. Please come and join us and bring your ideas and suggestions.

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## Friday, April 15, 2016 - Session 1 9:00 - 10:20 am

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### **Debating Across Cultures: A Skype Demonstration Debate and Roundtable Discussion on Debate Activities in China**

Bay 5- Sponsored by the Instructional and Forensics Division

Description: This panel features a demonstration debate and a roundtable discussion panel featuring faculty and students who have taught debate courses, done demonstration debates, and helped to run debate tournaments in China. The session will begin with a Skype debate with a team from Lanzhou Jiaotong University, followed by a brief (3-4 minute) presentation of prepared remarks by each panelist about her/his experiences. The panel will conclude with a moderated discussion with the audience.

**Chair:** Jackson Miller, Linfield College

Debate, Critical Thinking, and Oral English Proficiency

Qiang Zhen, Lanzhou Jiaotong University

Debate as a Method for Global Dialogue

Jackson B. Miller, Linfield College

Debate Instruction in China

Shao Yanyan and Ma Keyuan (via Skype), Lanzhou Jiaotong University

A Student's Perspective on Debating in China

Christopher Hu, Linfield College

Cultural Exchanges via Skype Debates

Jack Patterson, Linfield College

Debate Tournaments in China

Wang Yilang and Jin Tengfei (via Skype), Lanzhou Jiaotong University

Participating in Skype Debates

Ding Hao and Xu Xiaoqing (via Skype), Lanzhou Jiaotong University

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## Friday, April 21, 2017 - Session 1 9:00 - 10:20 am

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### **Couch Potatoes, Fashion, and Artifacts: Identity Management From the Living Room to “Places.”**

Bay 6- Sponsored by the Interpersonal and Communication Theory Division

**Chair:** Monica Courvrette, Oregon State University

Looking at Sedentary Culture Through the Narratives Presented in Mary Collins' “American Idle.”  
Melodee Cluster, Oregon State University

Examining similarity of clothing style as it relates to perceived attractiveness and approachability.  
Cortney Wells, Matthew Powell, Joshua Hanson, and Samuel Wieland, University of Montana.

Artifactual Management: How Artifacts Facilitate Transition Relevance Places.  
Jacob Deck and Kevin Brown, Oregon Tech

**Respondent:** Chris Cadiel, Oregon Museum of Science & Industry

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### **Policing, Polarization, and Promotion: Interdependencies of Media and Culture in the Shaping of Public Perspectives**

Kidd Island Bay - Sponsored by the Media and Cultural Studies Division

**Chair:** Veronica Koehn, Oregon Tech

Citizen Equipment: 9-1-1 Media and Police Culture.  
Joshua Reeves, Oregon State University

The Facebook Divide: Exploring Political Polarization and Online Commentary,  
Raphaella Barros Campbell, Olive Hockenbroch, Benjamin Wassink, and Kate Stephani,  
University of Montana

Anti-Intellectualism in Tomi Lahren's “Final Thoughts”: A Rhetorical Analysis through Tony  
Schwartz's Resonance Principle.  
Jake F. Mihelich, Linfield College

Understanding media as a weapon of war: Operationalizing systemic weaknesses for the deployment of  
propaganda.  
Christian Vukasovich, Oregon Tech

The Evolution of Film Posters: How Visual and Textual Elements Persuade.  
Cayla Bleoaja, George Fox University

Exploring Diversity, Citizenship, and Gender through Jazz: A Narrative Criticism of I am Jazz.  
Mary Beth Jones, Linfield College

**Respondent:** Andria Fultz, Oregon Tech



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## Friday, April 21, 2017 - Session 2 10:30 - 11:50 am

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### **Territory: Public Speaking Teacher Stories and Strategies: GIFTS Enacted**

**Bay 5** - Sponsored by the Instructional and Forensics Division

Description: We all hear and know that people's fear of public speaking is second only to death. That fear has a name: public speaking anxiety (Bogels et al., 2010). This anxiety can fuel strange behaviors in students, creating even stranger scenarios for public speaking teachers to quickly untangle for both themselves and for their students.

In this panel, instructors from a variety of college settings will share stories from the public-speaking classroom. The stories—some heartbreakingly sad, some humorous, some maddening— will provide insight into this interesting classroom dynamic. Presenters will offer ideas on how to handle or, possibly, avoid these scenarios themselves, as well as engage the audience in discussions about the simultaneously confounding and creative atmosphere of a public speaking class.

**Chair:** Donna Allen, Northwest Nazarene University

**Panelists:** Heather Crandall, Gonzaga University

Kris Morehouse, Gonzaga University

Dan Peterson, Oregon Tech

Matt Schnackenberg, Oregon Tech

Jeff Stafford, Eastern Washington University

Andrea McCracken, Gonzaga University

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### **Athletes, Cell Phones, and Self-Talk: Adapting and Adjusting to Technical Change.**

**Bay 6**- Sponsored by the Organizational & Technical Communication Division

**Chair:** Mike Hazel, Gonzaga University

Is Athletic Success Related to Academic Success?

Nazareth Thibodeaux, Oregon Tech

The Effects of Self-Talk on Athletic Performance.

Heidi Froelich, Oregon Tech

Don't Press Send: Collegiate Athletes Social Media Use.

Zachary Brown, Oregon Tech

Cellular Capital: Understanding Smart Phone usage's Effect on Social Capital.

Lavar Moore and Kevin Brown, Oregon Tech

**Respondent:** Cassie Hemphill, University of Montana

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**Friday, April 21, 2017 - Session 2    10:30 - 11:50 am**

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**The Role of Media in Civil Society: Case Studies in Media and Popular Culture**  
Kidd Island Bay - Sponsored by the Media and Cultural Studies Division

**Chair:** Charlotte Jones, Carroll College

The bindi as fashion accessory? Questions about appropriation of Indian culture.  
Olivia Gaete and Nicole Thornton, Carroll College

Representation of Mental Illness in online news.  
Kelsey Raymer and Madalyn Heutmaker, Carroll College

Quality and quantity: LGBTQ+ representation in four Netflix originals.  
Ellen Barta and Hannah Prince, Carroll College

(In)authenticity in representation of cultural festivals Holi and Dia de los Muertos.  
Simrit Gill and Maria Carparelli, Carroll College

**Respondent:** Alan Hansen, Carroll College

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**Luncheon    12:00 - 1:20 pm**

**Bay 2**

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Keynote Speaker: Dr. Roderick Hart, University of Texas, Austin will help us navigate some of the unique political components we have seen this fall. Dr. Hart holds the Allan Shivers Centennial Chair in Communication and the Cronkite Regents Chair in Communication at The University. His area of special interest is politics and the mass media and he is the author of twelve books, the most recent of which is Political Tone: How Leaders Talk and Why.

**Do you have some good pictures from NWCA 2017?**

Please e-mail your best photos to Mark Porrovecchio (pragmatic@rocketmail.com)  
for potential use on the NWCA website!

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## Friday, April 21, 2017 - Session 3      1:40 - 2:50 pm

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### **What Happened: Why Donald Trump won and why Hillary Clinton lost the 2016 Presidential Election.**

Bay 5 - Sponsored by the NWCA First Vice-President

Description: After the 1992 Presidential election, President William Clinton's campaign manager, James Carville and President George Bush's deputy campaign chief Mary Matalin, conducted a seminar on political campaigns at Louisiana State University (Carville's alma mater). In that seminar, the two political strategists identified what they referred to as "The 5 Cardinal Rules of Political Campaigns": 1. Definition: Define yourself before your opponent defines you and define your opponent before they can define themselves. 2. Separate Government from politics. Politics is about getting elected; government is doing the actual job. 3. Perception is reality (even if the perception is not the truth). 4. Control the Media (Both the controlled and uncontrolled media). 5. Have a solid message rationale.

Working from these 5 Cardinal Rules of Political Campaigns, this panel will analyze from a rhetorical perspective how Secretary Clinton lost and why President Trump won the 2016 election. Dr. Rod Hart will respond to the papers arguments, which will be followed by an open question and answer/discussion session with the audience.

**Chair:** Kevin T. Jones, George Fox University

Why President Trump won the 2016 Presidential election.  
LaQuae Aughtman, George Fox University

Why Hillary Clinton lost the 2016 Presidential election.  
Joseph Harrison, George Fox University

**Respondent:** Roderick Hart, The University of Texas, Austin

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### **Feminism and Love: Past, Present and Future**

Bay 6 - Sponsored by the Interpersonal and Communication Theory Division

**Chair:** Oriana Mulatero, Oregon State University

Feminine Dominance: Dominance and Leadership as Perceived in Females.  
Kirsten Jenson, Northwest Nazarene University

Examining Young Women's Views on Feminism.  
Melissa LeMar, Boise State University

Conventionally Unique: Discursive Struggles in Polyamorous Couples.  
Keegan Olson and Lisa Davey, University of Montana

**Respondent:** Dan Peterson, Oregon Tech

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**Friday, April 21, 2017 - Session 3      1:40 - 2:50 pm**

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**Darkened Dreams and Cynical Culture in ‘The Happiest Place on Earth’**

**Kidd Island Bay-** Sponsored by the Media and Cultural Studies Division

**Chair:** Andria Fultz, Oregon Tech

Decolonization and Neocolonialism: Contradicting Constructions in Disney’s Moana.

Catherine Huber, University of Puget Sound

Disney and Animation: an Innocuous Medium.

Hannah Elise Houser, University of Puget Sound

Disney Theme Parks as Commodification.

Wynn Scott, University of Puget Sound

**Respondent:** Veronica Koehn, Oregon Tech

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**Refreshment Break (coffee & tea) 2:45 - 3:15 pm    Hallway across from Bay 5 & 6**

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**Mark Your Calendars Now for Future Conference Dates!!**

**42nd NWCA Conference - April 11-15, 2018**

**43rd NWCA Conference - April 10-14, 2019**

**44th NWCA Conference - April 15-19, 2020**

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**Friday, April 21, 2017 - Session 4**

**3:00 - 4:20 pm**

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**Navigating Organizational Identity: Finding Your Way in the Real World**

**Bay 6** - Sponsored by the Organizational and Technical Communication Division

**Chair:** AJ Davila, Oregon Tech

Stress, Coping Strategies, and Burnout in Volunteer Emergency Medical Technicians.  
Trevor Kauer, University of Idaho

CSR Alignment of Social Enterprises: Analysis of Mission, Message, Means, and Impact Measurement  
Alignment of Three Artisan-Based Social Enterprise Brands.  
Reagan Swier, George Fox University

Horizontal Collaboration: The Impacts of Equity and Identity within Team Communication.  
Mira Cleveland, Rocky Mountain College

Horizontal Collaboration: Identifying Key Features for Professional Engagement in Organizational  
Communication and Marketing Careers.  
Haley Dolfay, George Fox University

**Respondent:** Joel Iverson, University of Montana

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**The Rhetoric of Politics, Social Issues, and Rhetorical Theorists**

**Kidd Island Bay-** Sponsored by the Rhetorical Theory and Criticism Division

**Chair:** Brenda DeVore Marshall, Linfield College

Georgetown University: Slavery, Legacy, and Reconciliation as Understood through Communication  
Theory  
Olivia Cook and Brooke Wolfe, Pacific Lutheran University

Succession of Rhetorical Studies: The History of Speech Communication and Its Divisions  
Stephanie Saracco, Oregon State University

Press Accounts of Chernobyl: A Scene-Agency Focused Representative Anecdote of the Cold War  
Veronica Koehn, Oregon Institute of Technology

Exposing Rape on Campus: A Semiotic Analysis of the Sexual Assault Awareness Campaign "It Happens"  
Stephanie Hofmann, Linfield College

**Respondent:** Bohn Lattin, University of Portland

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**Friday, April 21, 2017 - Session 4**

**3:00 - 4:20 pm**

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**Open Education Resources [OER]: The challenges, choices, and champions driving down textbook costs and ramping up student engagement in communication courses**

**Bay 5- Sponsored by the Instructional and Forensics Division**

Description: Participants should leave the workshop informed about the Who/What/Where/Why/How of OER, including the predictable challenges to making the best choices for their classes. They will learn about the questions to ask and the answers to seek relative to both the singular class project and the development of a campus-wide program. They will be introduced to getting-started (beginner) and keeping-going (intermediate) resources. Participants will also benefit from the diversity of perspectives and levels of expertise represented by Faculty from 2- and 4-year schools, from public and private institutions, from the Midwest, and from two Northwest states—all within the discipline of Communication.

**Chair and Respondent:** Brooke Adamson, Northwest Nazarene University

Intermediate challenges, Community College initiatives, Evaluating OER projects and making changes.  
Jenni Spencer, Spokane Falls Community College

Getting Started Resources, Developing a long-term strategy for sustainable OER.  
Heather Crandall, Gonzaga University

Oregon Initiatives, New learning technologies and new teaching opportunities, the benefits of institutional support.  
Terri Torres, Oregon Tech

Washington OER legislation, defining the needs of an OER project, participating in OER community networking.  
Patricia Lucero Chantrill, Eastern Washington University

OER Resources for the Communication Discipline.  
Brent Adrian, Central Community College (Nebraska)

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**Dinner Break - Friday, April 21, 2017**

**4:30 - 6:00 pm**

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**Cruise Boarding - Friday, April 21, 2017 - Boardwalk**

**Mish’N’Nock Cruise**

**6:00 Boarding Begins**

**6:30-8:00pm Cruise with drinks and dessert provided**

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# Saturday April 22, 2017

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Refreshment Break (coffee & tea) 8:00 - 8:30am Hallway Across From Bay 5 & 6

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## Saturday, April 22, 2017 - Session 5      8:30-9:50 am

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### Exploring Communication Constraints in Health and Academics.

North Cape Bay- Sponsored by the Interpersonal and Communication Theory Division

Chair: Annette Folwell, University of Idaho

The Effects of Efficient and Eased Communication on Perspectives of Health Providers  
Working with Patients of Limited English Proficiency.

Mike Reimer, Northwest Nazarene University

Social Constraints Within Conversations Between Traumatic Brain Injury Individuals and Traumatic Brain  
Injury Partners: Effects on Relationship Motivation, Depression, and Satisfaction.

Tucker T. Campbell, Northwest Nazarene University

Student Satisfaction and Academic Success.

Alexandra M. Kinnaman, Northwest Nazarene University

The Effects of Perceived Attractiveness on Evaluations of Higher-Education Course Difficulty and  
Instructor Quality.

Melissa Perrone, Zoe Heaton, Paula Friesen, Nathan Hovsepian, Elizabeth Dempsey, University  
of Montana

Respondent: Michael Hazel, Gonzaga University

**Communicating for an Informed Student Body**

Casco Bay - Sponsored by the Instructional and Forensics Division

Description: Over four years, Oregon Tech restructured its general education program. This involved narrowing eight existing outcomes into six outcomes that aligned with trends set by the National Institute for Learning's "Outcomes and Assessment" and the "Degree Qualifications Profile."

In this panel, participants explain each outcome and how it reinforced communication across curriculum. One addition to the outcome model was a synthesis experience in a junior-level project (ESSE).

**Chair:** Matt Schnackenberg, Oregon Tech

ESLO 1: Communication: The assessment of general communication at Oregon Tech was a double outcome, divided between writing and public speaking. In our work, we engaged the disciplinary separation between speech and writing and created tentative assessment solutions.

Matt Schnackenberg, Oregon Tech

ESLO 2: Inquiry and Analysis: The inquiry and analysis outcome focused the former critical thinking and problem solving and the scientific method outcomes on the process of inquiry. Emphasis shifted to the discovery and analysis of credible research, and subsequent use of research to analyze issues in social sciences, humanities, and natural sciences.

Veronica Koehn, Oregon Tech

ESLO 3: Ethical Reasoning: The ethical reasoning outcome was considered essential to communication in an informed democracy; it extended the ethical practice outcome, which focused on ethical codes rather than instruction of ethical citizenship. To satisfy the outcome, students learned to differentiate what was ethical and unethical, recognized ethical components of their decisions.

Dan Peterson, Oregon Tech

ESLO 4: Teamwork: Teamwork was one of the most communication-intensive ESLOs. However, sometimes faculty members are unable or unwilling to engage skills outside their disciplinary boundaries. The teamwork ESLO identified a three-step method of teaching teamwork to faculty and students alike.

Kevin Brown, Oregon Tech

ESLO 5: Quantitative Literacy: Quantitative literacy encapsulated more than mathematics. Students must perform mathematics correctly and effectively and accurately communicate their findings.

Terri Torres, Oregon Tech

ESLO 6: Diverse Perspectives: The diverse perspectives outcome extended and revised the cultural awareness outcome to reflect the understanding that diversity involved more than culture. To meet this outcome, students learned about varied perspectives and applied their understanding through communication with diverse groups and individuals.

Veronica Koehn, Oregon Tech

ESSE: The essential studies syntheses experience (ESSE) emerged from foundational educational outcomes. Faculty from multiple departments collaboratively developed an interdisciplinary project-based course that challenged students to move beyond the knowledge and rudimentary skillsets and apply their understanding within their specific discipline and vocation.

Christian Vukasovich, Oregon Tech



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**Saturday, April 22, 2017 - Session 6**

**10:00 - 11:20 am**

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**“What She Said:” How Women Talk to Women About Working in Communication**  
Kidd Island Bay - Sponsored by the Media and Cultural Studies Division

**Chair:** Erica Salkin, Whitworth University

Panelists: Austriauna Brooks, Whitworth University  
Emily Goodell, Whitworth University  
Hayley O’Brien, Whitworth University  
Rachel Rogers, Whitworth University  
Claire Symons, Whitworth University

**Respondent:** Veronica Koehn, Oregon Tech

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**To Speak or Not to Speak, That Is The Question: Exploring Conflict and Language Strategies in Human Interactions**

North Cape Bay - Sponsored by the Interpersonal and Communication Theory Division

**Chair:** Sarah Spiegelman, Oregon State University

Silence in Conflict: The Impact of the Silent Treatment on Relational Satisfaction among College Roommates.

LaQuae Aughtman, George Fox University

Perceptions of Verbal Aggressiveness: Are Men and Women Viewed Similarly?

Rochelle Banta, Oregon Tech

College Students, Family Conflict and Resolution Strategies: A Preliminary Study.

Julianne Robinson and Gaby Sipe, George Fox University

Sorry, not sorry: Exploring face-negotiation and gendered apologies.

Callie Parrish, Shanay Healy, Katie Olson, Emma Thompson and Mati Tressler, University of Montana

**Respondent:** Annette Folwell, University of Idaho

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**Saturday, April 22, 2017 - Session 6**

**10:00 - 11:20 am**

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**Confronting the Death of Authority in an Internet Age**

Casco Bay - Sponsored by the Instructional and Forensics Division

Description: The participants of this panel will engage in a discussion guided by the panelists on the nature of today's digital native student and their understanding of the concept of authority. The discussion will contextualize the term "Post-Truth" and explain how post-truth can be better understood as post-authority. After a discussion of the concept of post authority and how it has constructed the digital natives world view. Next, in conjunction with the attendees, the panelist will offer suggestions and explore techniques for faculty to assume the responsibility of helping digital natives understand authority so that they participate in an informed democracy.

Chair: Steve Classen, George Fox University

Establish the idea of authority and Knowledge and lead the discussion on the topic.

Linda Young, Oregon Tech

Establish the idea of authority and Aptitude and lead the discussion on the topic.

Elisabeth Kissling, Eastern Washington University

Discuss the conditions of the present that lead to a "post-authority" era and facilitate discussion.

Kevin Brown, Oregon Tech

Establish the idea of authority and education and lead the discussion on the topic.

Patricia Lucero Chantrill, Eastern Washington University

Establish the idea of authority and experience and lead the discussion on the topic.

Dan Peterson, Oregon Tech

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## The Hall of Past Presidents

2016	Patricia Lucero Chantrill, Eastern Washington University
2015	Sacheen Mobley-Welsh, Central Washington University
2014	Kevin Brown, Oregon Institute of Technology
2013	MaryJean Williams, Portland State University
2012	Michael Hazel, Gonzaga University
2011	Bohn Lattin, University of Portland
2010	Trischa Goodnow, Oregon State University
2009	Jeanne Clark, Willamette University
2008	Karen Stout, Western Washington University
2007	Molly Mayhead, Western Oregon University
2006	Jeff Kerssen-Griep, University of Portland
2005	Annette Folwell, University of Idaho
2004	Nancy J. Legge, Idaho State University
2003	Jon Stewart, University of Dubuque
2002	Elizabeth J. Kissling, Eastern Washington University
2001	Martha Einerson, University of Idaho
2000	Barbara Mae Gayle, University of Portland
1999	Susan B. Poulson, Portland State University
1998	Ann Darling, University of Utah
1997	David L. Cornelius, Eastern Washington University
1996	Thomas Scheidel, University of Washington
1995	Dayle C. Hardy-Short, Northern Arizona University
1994	James R. DiSanza, Idaho State University
1993	Martha Ann Hagan, Whatcom Community College
1992	Betsy Wackernagel Bach, University of Montana
1991	Robert Chamberlain, Seattle Pacific University
1990	Richard Fiordo, University of Calgary
1989	Paul Miles, University of Idaho
1988	John Leipzig, University of Alaska
1987	Shirlee Hennigan, Lewis-Clark State College
1986	Phil Backlund, Central Washington University
1985	Jack Barwind, Montana State University
1984	Suzanne McCorkle, Boise State University
1983	Harold Kinzer, Utah State University
1982	Robert Nofsinger, Washington State University
1981	Joe Ayres, Washington State University
1980	Marvin Cox, Boise State University
1979	Larry Richardson, Western Washington University
1978	Ray Fenton, University of Alaska
1977	Gary Wilson, Pacific Lutheran University

*M.A. in*

# **Communication and Leadership Studies**

**Better Communication  
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