



FROM ALL DIRECTIONS

Official Newsletter of the
Northwest Communication Association
Winter 2018 "Just the FAQs/Late" Edition

Visit us online at www.northwestcomm.org

Edited by Mark Porrovecchio, Oregon State University

MESSAGE FROM THE PRESIDENT

Kevin T. Jones, George Fox University

The annual Northwest Communication Association (NWCA) Conference is our flagship event, and preparations are currently underway to ensure an exceptional conference experience for all participants. With five divisions representing different sub-disciplines in communication, there truly is a place for scholarly projects and presentations representing a wide range of theoretical, methodological and philosophical perspectives.

The conference theme this year is "The Difference That Communication Makes," and the panels and other conference events will provide an outstanding platform for fully exploring this topic. Papers and proposals that connect with the conference theme will be given special consideration, and works not related to the theme are also strongly encouraged.

The February 7th submission deadline is fast approaching, so now is the time to submit your projects for presentation at the conference and encourage students and colleagues to do the same. Please refer to the listing of the divisions provided in this newsletter and on the NWCA website for additional guidance.

We are also looking for individuals who are interested in serving on the executive committee. If you are interested in serving as the next second vice-president of NWCA, please contact me at kevinj@georgefox.edu.

As has been the tradition in past years, the conference will begin with an opening reception on the evening of Thursday, April 12. We are waiting eagerly for your paper and panel proposals, and I sincerely look forward to welcoming all of you to Coeur d'Alene for the 2018 NWCA conference.

MESSAGE FROM THE CONTENT MANAGER

Mark Porrovecchio, Oregon State University

The conference is almost upon us. In the interest of drawing members, new and old, to our website and highlighting some of the changes that NWCA has implemented, we are providing the following list of **Frequently Asked Questions**:

Question: When and where is the conference?

Answer: Thursday-Saturday, April 12-14, 2017, at the Coeur d'Alene Resort, in beautiful Coeur d'Alene, Idaho. Visit their [website](#).

Question: Who is the keynote speaker?

Answer: Dr. Robert Sanders, Professor Emeritus of the University at Albany, SUNY. Dr. Sanders is the author of *Cognitive Foundations of Calculated Speech*, co-editor of *Handbook of Language and Social Interaction*, and is past editor of the journal, *Research on Language and Social Interaction*.

Question: Is it too late to register for the conference?

Answer: Not at all . . . but time is running out! The deadline for proposals is 5 p.m. on Wednesday, February 7, 2018. Running late? Just ask!

Question: How do I find out about divisions?

Answer: Go to the [conference page](#) to peruse the call for papers and division contact information.

Question: How do I register for the conference?

Answer(s): It is easy to register for the NWCA Conference. You can register [online](#) (individual, not group, registration only please), register by [mail](#), or register on-site.

Question: How do I book a room at the resort?

Answer(s): Booking at the resort—at incredible conference-only rates—is easier than ever. Call the resort directly at 800-688-5253 or go to our dedicated [resort web portal](#). But hurry: the deadline to secure these rates is Friday, March 2, 2017. More information can be found on the NWCA [conference page](#).

Question: Is this conference right for me and my friends?

Answer: NWCA welcomes all faculty (four and two year) and students (graduate as well as undergraduate) who are interested in Communication Studies. NWCA is especially committed to, and proud of, creating an environment that is student-focused and faculty-friendly.

Question: I'm hooked! How do I find out more?

Answer: It is easier than ever to learn more about NWCA. [Contact](#) members of our Executive Council; browse the [call](#) for the *Northwest Journal of Communication*; and consider running for office (with new Executive Council members chosen each year at the Friday afternoon luncheon).

Question: I have friends who might want to join? How do they get involved?

Answer: Pass this newsletter along and urge them to visit our website or join our [listserv](#).

Northwest Communication Association
42nd Annual Conference
"The Difference That Communicating Makes"
The Coeur d'Alene Resort
April 12-14, 2018
5:00pm
Feb. 7, 2018
Papers & Proposals Deadline:



Northwest Communication Association

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Address Correction Requested

Please share this newsletter with a colleague or a friend