



FROM ALL DIRECTIONS

Official Newsletter of the
Northwest Communication Association
October 2018 Edition

Visit us online at www.northwestcomm.org

Edited by Mark Porrovecchio, Oregon State University

Message from the President

Allan Hansen,
Carroll College

As an undergraduate at Boise State University, I heard about the Northwest Communication Association conference in Coeur d'Alene but didn't take the opportunity to attend. Nearly fifteen years later – following graduate school in the Northeast and a first job in the Southwest – the opportunity again came to attend the NWCA conference. With a bright student who had written a good paper, and high hopes that the conference would be a good experience for her, I attended NWCA. Ten years later, I consider my commitment to NWCA – and the organization's commitment to my own professional development and particularly that of my students – a career-long endeavor.

As president of NWCA, the privilege is mine to invite you to attend our 43rd annual conference, this coming April 11-13, 2019, in Coeur d'Alene, Idaho. There is no location more picturesque in which to hold a conference. Its place on the shores of Lake Coeur d'Alene herself, and in a first-class resort, makes NWCA a rare gem among conferences in the Northwest. The 2019 conference itself promises to be terrific. Stephen Yoshimura, NWCA first vice-president and conference planner, is working to put together a terrific program. The 2019 conference is guaranteed to add a fine chapter to stories we share about this organization.

Please join us in 2019 for this conference. Plan to submit your work and encourage your undergraduate and graduate students to submit their work as well. We are looking forward to three days of fine fellowship and intellectual and professional enrichment in a magnificent setting. I look forward to seeing you this spring in Coeur d'Alene.

Note from the Conference Planner

Stephen Yoshimura,
University of Montana

Our association has a long history of supporting teaching and research in the northwest region. In recognition of that history and the culture of collaboration that the association has built over the years, this year's conference theme is "The Stories We Share." The groups and cultures to which we belong, and our workplaces, families, and relationships all take shape through a process of creating, telling, and re-telling stories. Indeed, the NWCA itself is built upon numerous stories, many of which surround our excellent conference each year. The opening reception, the scholarly dialogues, and the boat cruise on Lake Coeur d'Alene each year are just a few of the regular events at our conference that likely generate memories and stories that link with meanings you have about your career, relationships, and daily endeavors. Put together, these stories form the very crux of who we are to one another, and as a professional, scholarly association.

Building upon this theme, our keynote speaker this year will be Jody Koenig Kellas, Ph.D., Professor of Interpersonal, Family, and Health Communication at University of Nebraska-Lincoln. Professor Kellas' research focuses on how narratives and storytelling play a role in the understandings, negotiations, and improvements people make to the communication process, and the ways in which narratives – the stories we share – are connected to well-being. She is the editor of the book "Family storytelling: Negotiating identity, teaching lessons, and making meaning" (Routledge, 2013), an author of over 28 peer-reviewed journal articles, and the winner of numerous teaching and research awards, the most recent of which was the College Distinguished Teaching Award at University of Nebraska – Lincoln. Having received her MA and Ph.D. from the University of Washington, Professor Kellas has a

strong connection to NWCA, and I hope you will join us this year to hear her share her thoughts on the importance of the stories we share.

Most of all, I hope you will consider submitting your best work to the conference, and encouraging your students to do the same. This year, the deadline for submission will be January 11, 2019, to allow for sufficient time for the reviewers and division chairs to consider the submissions, and ensure that the program is released in time for everyone to make their plans for attending the conference. The newsletter, with each division's calls for papers, will be released in the coming weeks, but please start thinking of the papers and panel submissions that you might like to submit, and talking about the conference with your students and colleagues.

I am grateful for the opportunity to serve as the association, and look forward to planning the program with your excellent submissions.

***Northwest Journal of Communication:* CALL FOR SUBMISSIONS**

The Northwest Journal of Communication welcomes original, full-length, article submissions for its upcoming issues.

The Northwest Journal of Communication (NWJC) is a peer-reviewed, EBSCO listed journal, publishing one issue per year of quality scholarship on a variety of communication topics. Articles published in NWJC represent the diversity of the discipline, thus all theoretical approaches and methods of scholarly inquiry are welcome. Submissions are expected to make original contributions to academic research in communication studies and should be theoretically sophisticated, methodologically sound, and make important advancements to human or mass communication scholarship.

Please visit our [website](#) for more information.
Andrea A. McCracken, Ph.D.
Gonzaga University
Editor, *Northwest Journal of Communication*
nwjcomm@gmail.com

43rd Annual Conference: CALL FOR PAPERS AND PROPOSALS

CONFERENCE GUIDELINES

Papers, panel proposals, and workshops will be considered for conference presentation according to the following guidelines:

1. The convention program is open to all NWCA members and also scholars, practitioners and students who would like to become members of NWCA.
2. All submissions are due to the Division Chairs by **5 p.m. on Friday, January 11, 2019**. Please include a detachable title page with the author's name, address, telephone number and email address, and **submit electronically as a .pdf document**. Hard copies and facsimiles cannot be accepted. We prefer that student papers be sent directly by the student author; if a faculty member or adviser submits on behalf of a student, please copy the student on the submission email.
3. Research that has already been published or presented at another conference is not eligible for submission.
4. Special attention will be paid to papers and programs that relate to the convention theme. Submissions unrelated to the theme are also encouraged. Proposals that creatively combine faculty and student work are especially welcomed.
5. Paper length is limited to 25 pages of text.
6. We especially encourage competitive papers. Papers should be clearly marked in the upper right hand corner of the title and abstract pages as follows: undergraduates please place a "U," graduate students please place a "G," and faculty please place an "F." This is important as we consider the President's awards for Best Undergraduate Paper, Best Graduate Paper, Best Faculty Paper and Best Faculty/Student Collaboration.

7. Panel proposals should focus on a unifying theme, which might be the conference theme. Panel proposals must include: (a) the title and description of the program; (b) a brief paragraph stating the scholarly importance of the panel and its contribution to the conference program; (c) names, addresses, and affiliations of all panelists; and (d) a 200 word (max.) abstract of each paper on the panel. Roundtable discussants do not need to submit abstracts.
8. Workshops are intended as training and/or information sessions that can be presented in one-hour blocks. Submissions should include the workshop title, the problem or expertise addressed, an outline of the proposed content, any specific “takeaways” participants should expect, and the time block required. Include the name, address, and affiliation of all workshop presenter(s).
9. Presenters must supply any audio-visual equipment their presentation requires. The cost of renting such equipment on-site is expensive. Please consider this carefully when planning your proposal’s presentation details.
10. We apologize, but we are unable to accommodate special scheduling requests.

Send your submissions to one of the following divisions as appropriate:

RHETORICAL THEORY & CRITICISM

This division encourages submissions regarding the theory and practice of rhetoric in diverse artifacts, practices and traditions, or intersections with legal, political, historical, religious, gendered, philosophical, ethnic, poetic, and environmental contexts.

Send submissions to:
Sara Hayden, University of Montana
sara.hayden@mso.umt.edu

INSTRUCTIONAL AND FORENSICS DIVISION

This division encourages scholarship concerning educational practices in communication including classroom communication and the practice of competitive speech and debate. Papers that explore

practices in teaching communication or participation in forensics are welcomed. Panels which present G.I.F.T.S – Great Ideas for Teaching Speech – are also encouraged.

Send submissions to:
Dan Peterson, Oregon Institute of Technology
Dan.Peterson@oit.edu

INTERPERSONAL & COMMUNICATION THEORY

This division encourages submissions which describe human interpersonal communication or explore, develop, test, critique and/or refine theories of human communication. Theoretical essays and empirical research papers using any accepted qualitative or quantitative methodology will be considered.

Send submissions to:
Colin Hesse, Oregon State University
Colin.Hesse@oregonstate.edu

MEDIA AND CULTURAL STUDIES

This division encourages scholarship addressing issues related to mass media, intercultural communication, popular culture, diversity and multiculturalism, and mediated persuasive campaigns. Essays and panels proposals that address topics related to media and cultural studies are also encouraged.

Send submissions to:
Kristina Morehouse, Gonzaga University
morehouse@gonzaga.edu

ORGANIZATIONAL & TECHNICAL COMMUNICATION

This division encourages submissions exploring organizational contexts and technical communication. Organization and technical communication topics may include group or management communication, public relations, crisis response, investigations of how people communicate about technical topics, organizational criticism, and research that explores how we use technology to communicate.

Send submissions to:
Matthew Isbell, Boise State University
matthewisbell@boisestate.edu



Northwest Communication Association

2018 - 2019 Membership and Registration Form

This form can be handwritten or typed.

Member Information

Name: _____ University: _____
Last First

Address: _____ Position: _____
Street Address

_____ Phone: _____
City State ZIP Code

E-mail Address: _____ Work Phone: _____

Highest Degree Earned? (Circle one) BA BS MA PhD Institution: _____

Are you a new member? Yes No If no, since when? _____

Registration Information

The following section is **required**. Please check ONE option.

Check ONE	Item	"Early Bird" Pre-Registration Price	Regular/On-Site Registration Price
<input type="checkbox"/>	Regular Membership + Conference Fee (<i>One Year Membership</i>) Includes NWCA Journal & luncheon.	\$100.00	\$120.00
<input type="checkbox"/>	Student Membership + Conference Fee (<i>One Year Membership</i>) Includes NWCA Journal & luncheon.	\$40.00	\$50.00
<input type="checkbox"/>	Life Membership* Includes NWCA Journal, conference fees, & luncheon.	\$300.00	\$300.00
<input type="checkbox"/>	Department Scholarship Includes NWCA Journal	\$70.00	\$70.00

The following selection is **optional**. Please indicate quantity if purchasing more than one.

Quantity	Item	"Early Bird" Pre-Registration Price	Regular/On-Site Registration Price
	Friday Luncheon For members' guests.	\$20.00	\$25.00
	Vegetarian (Qty) / Lactose-Free (Qty) / Gluten-Free (Qty) Luncheon Option For members and their guests, if applicable (<i>pre-register option only</i>)	---	---
	Boat Cruise For members and their guests.	\$10.00	\$15.00/\$20.00
	Graduate Fair Table For schools to promote their programs.	\$25.00	\$30.00

Total Amount Due: _____

Pre-registration forms and payment must be RECEIVED by **Friday, March 15, 2019** to be eligible for "Early Bird" rates.

Pay [online](#). Or, if paying by mail, please make check or money order (\$US) payable to "NWCA" and mail to:

Northwest Communication Association
 c/o Chris Cardiel, Treasurer
 Research, Evaluation, and Impacts Manager
 Oregon Museum of Science and Industry
 1945 SE Water Avenue
 Portland Oregon 97214

*If you have previously purchased a lifetime membership, please check "Life Membership." The only payment that will be due from you is for any additional luncheon admissions, boat cruise tickets, or other optional items.

Northwest Communication Association
43rd Annual Conference
"The Stories We Share"
The Coeur d'Alene Resort
April 11-13, 2019
Papers & Proposals Deadline:
5:00pm
Jan. 11, 2019



Northwest Communication Association

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Address Correction Requested

Please share this newsletter with a colleague or a friend