



# FROM ALL DIRECTIONS

Official Newsletter of the  
Northwest Communication Association  
Winter 2019 “Just the FAQs/Late” Edition

Visit us online at [www.northwestcomm.org](http://www.northwestcomm.org)

Edited by Mark Porrovecchio, Oregon State University

## MESSAGE FROM THE PRESIDENT

Alan Hansen, Carroll College

The annual Northwest Communication Association Conference (NWCA) is our flagship event, and preparations are currently underway for an exceptional conference experience for all participants.

I am grateful for the hard work of first vice-president Stephen Yoshimura (University of Montana), and second vice-president Donna Allen (Northwest Nazarene University) for their work in planning what promises to be a terrific conference.

I am also grateful to the other members of the executive council – who are doing such great work in their responsibilities. They have been great examples to me. As you know, each year we move forward in our executive leadership.

If you are interested in serving on the NWCA executive council as second vice-president or in another capacity, please contact me ([ahansen@carroll.edu](mailto:ahansen@carroll.edu)). Most of all, I look forward to participating in the intellectual discussions during the conference and counseling with you about the direction of our organization.

As has been the tradition in past years, the conference will begin with an opening reception on the evening of Thursday, April 11, where I will enjoy welcoming you to Coeur d'Alene for the 2019 NWCA conference.

## MESSAGE FROM THE CONTENT MANAGER

Mark Porrovecchio, Oregon State University

The conference is almost upon us. In the interest of drawing members, new and old, to our website and highlighting some of the changes that NWCA has implemented, we are providing the following list of **Frequently Asked Questions**:

*Question: Is it too late to submit to the conference?*

**Answer:** The deadline is rapidly approaching. Submissions are due by Friday, Jan. 11, 2019, at 5:00pm.

*Question: When and where is the conference?*

**Answer:** Thursday-Saturday, April 11-13, 2019, at the Coeur d'Alene Resort, in beautiful Coeur d'Alene, Idaho. Visit their [website](#).

*Question: Who is the keynote speaker?*

**Answer** Jody Koenig Kellas, Ph.D., Professor of Interpersonal, Family, and Health Communication at University of Nebraska-Lincoln. Professor Kellas' research focuses on how narratives and storytelling play a role in the understandings, negotiations, and improvements people make to the communication process.

*Question: How do I find out about divisions?*

**Answer:** Go to the [conference page](#) to peruse the call for papers and division contact information.

*Question: How do I register for the conference?*

**Answer(s):** It is easy to register for the NWCA Conference. You can register [online](#) (individual, not group, registration only please), register by [mail](#), or register on-site.

*Question: How do I book a room at the resort?*

**Answer(s):** Booking at the resort—at incredible conference-only rates—is easier than ever. Call the resort directly at 800-688-5253 (mention “NWCA19”) or go to our dedicated [resort web portal](#). But hurry: the deadline to secure these rates is Friday, March 1, 2019. More information can be found on the NWCA [conference page](#).

*Question: Is this conference right for me and my friends?*

**Answer:** NWCA welcomes all faculty (four and two year) and students (graduate as well as undergraduate) who are interested in Communication Studies. NWCA is especially committed to, and proud of, creating an environment that is student-focused and faculty-friendly.

*Question: I'm hooked! How do I find out more?*

**Answer:** It is easier than ever to learn more about NWCA. [Contact](#) members of our Executive Council; browse the [call](#) for the *Northwest Journal of Communication*; and consider running for office (with new Executive Council members chosen each year at the Friday afternoon luncheon).

*Question: I have friends who might want to join? How do they get involved?*

**Answer:** Pass this newsletter along and urge them to visit our website or join our [listserv](#).

Northwest Communication Association  
43rd Annual Conference  
"The Stories We Share"  
The Coeur d'Alene Resort  
April 11-13, 2019  
Papers & Proposals Deadline:  
5:00pm  
Jan. 11, 2019



Northwest Communication Association

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*Address Correction Requested*

*Please share this newsletter with a colleague or a friend*