



## 45<sup>TH</sup> ANNUAL NWCA CONFERENCE GUIDELINES

Papers, panel proposals, and workshops will be considered for conference presentation according to the following guidelines:

1. The convention program is open to all NWCA members and also scholars, practitioners and students who would like to become members of NWCA.
2. All submissions are due to the Division Chairs by **5 p.m. on Monday, Feb. 1, 2021**. Please include a detachable title page with the author's name, address, telephone number and email address, and **submit electronically as a .pdf document**. Hard copies and facsimiles cannot be accepted. We prefer that student papers be sent directly by the student author; if a faculty member or adviser submits on behalf of a student, please copy the student on the submission email.
3. Research that has already been published or presented at another conference is not eligible for submission.
4. Special attention will be paid to papers and programs that relate to the convention theme. Submissions unrelated to the theme are also encouraged. Proposals that creatively combine faculty and student work are especially welcomed.
5. Paper length is limited to 25 pages of text.
6. We especially encourage competitive papers. Papers should be clearly marked in the upper right hand corner of the title and abstract pages as follows: undergraduates please place a "U," graduate students please place a "G," and faculty please place an "F." This is important as we consider the President's awards for Best Undergraduate Paper, Best Graduate Paper, Best Faculty Paper and Best Faculty/Student Collaboration.
7. Panel proposals should focus on a unifying theme, which might be the conference theme. Panel proposals must include: (a) the title and description of the program; (b) a brief paragraph stating the scholarly importance of the panel and its contribution to the conference program; (c) names, addresses, and affiliations of all panelists; and (d) a 200 word (max.) abstract of each paper on the panel. Roundtable discussants do not need to submit abstracts.
8. Workshops are intended as training and/or information sessions that can be presented in one-hour blocks. Submissions should include the workshop title, the problem or expertise addressed, an outline of the proposed content, any specific "takeaways" participants should expect, and the time block required. Include the name, address, and affiliation of all workshop presenter(s).
9. Presenters must supply any audio-visual equipment their presentation requires. The cost of renting such equipment on-site is expensive. Please consider this carefully when planning your proposal's presentation details.
10. We apologize, but we are unable to accommodate special scheduling requests.

Send your submissions to one of the following divisions as appropriate:

### **COMMUNITY COLLEGE DIVISION**

This new division encourages submissions regarding all facets of community college teaching, pedagogy, and classroom practice(s). Essay and panel proposals—involving faculty and/or students—are encouraged.

Send submissions to:

Mark Wasden, College of Southern Idaho  
[mwasden@csi.edu](mailto:mwasden@csi.edu)

### **RHETORICAL THEORY & CRITICISM**

This division encourages submissions regarding the theory and practice of rhetoric in diverse artifacts, practices and traditions, or intersections with legal, political, historical, religious, gendered, philosophical, ethnic, poetic, and environmental contexts.

Send submissions to:

Casey R. Schmitt, Gonzaga University  
[schmitt@gonzaga.edu](mailto:schmitt@gonzaga.edu)

### **INSTRUCTIONAL AND FORENSICS**

This division encourages scholarship concerning educational practices in communication including classroom communication and the practice of competitive speech and debate. Papers that explore practices in teaching communication or participation in forensics are welcomed. Panels which present G.I.F.T.S – Great Ideas for Teaching Speech – are also encouraged.

Send submissions to:

Matt Schnackenberg, Oregon Institute of Technology  
[matt.schnackenberg@oit.edu](mailto:matt.schnackenberg@oit.edu)

### **INTERPERSONAL & COMMUNICATION THEORY**

This division encourages submissions which describe human interpersonal communication or explore, develop, test, critique and/or refine theories of human communication. Theoretical essays and empirical research papers using any accepted qualitative or quantitative methodology will be considered.

Send submissions to:

Dan Peterson, Oregon Institute of Technology  
[dan.peterson@oit.edu](mailto:dan.peterson@oit.edu)

### **MEDIA AND CULTURAL STUDIES**

This division encourages scholarship addressing issues related to mass media, intercultural communication, popular culture, diversity and multiculturalism, and mediated persuasive campaigns. Essays and panels proposals that address topics related to media and cultural studies are also encouraged.

Send submissions to:

Kristina Morehouse, Gonzaga University  
[morehouse@gonzaga.edu](mailto:morehouse@gonzaga.edu)

### **ORGANIZATIONAL & TECHNICAL COMMUNICATION**

This division encourages submissions exploring organizational contexts and technical communication. Organization and technical communication topics may include group or management communication, public relations, crisis response, investigations of how people communicate about technical topics, organizational criticism, and research that explores how we use technology to communicate.

Send submissions to:

Joel Iverson, University of Montana  
[joel.iverson@mso.umt.edu](mailto:joel.iverson@mso.umt.edu)